

A high-angle photograph of a rugged coastline. On the left, a large, light-colored rock formation with a pitted texture slopes down towards the water. The water is dark blue in the upper right and transitions to a vibrant green in the lower left, indicating shallow depths. A small, yellow and black boat with two oars is positioned in the middle of the dark water. In the foreground, dark, silhouetted rocks and some sparse vegetation are visible, partially in shadow.

Leica

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COVER

Fletcher Manley

Along the Italian coast near Genoa. The fishermen were shot with a Leica M2 and 35mm Summicron lens. The film was Ektachrome-X and the lighting, late afternoon sunlight.

◀ INSIDE COVER

Ernst Haas

The photographer says, "It could be anywhere but it happens to be Maine." Equipment was a Leica and 50mm lens.

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showplace

Hiroji Kubota

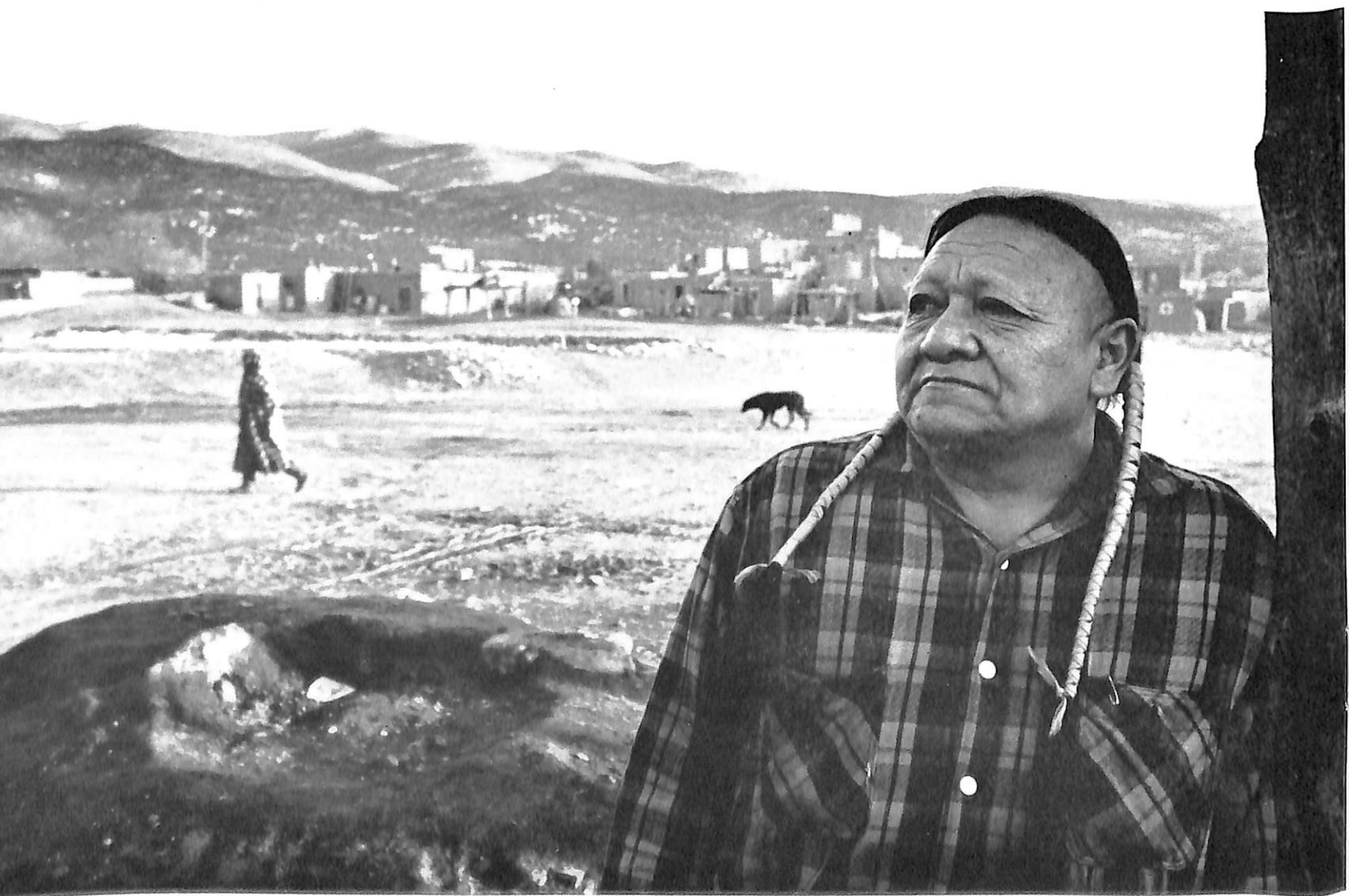
Hiroji Kubota first came to this country to continue his studies, after having graduated with a degree in Political Science from Waseda University in his native Tokyo. When he returned recently it was as a full-fledged photojournalist probing into some of the more strident aspects of the American scene. The

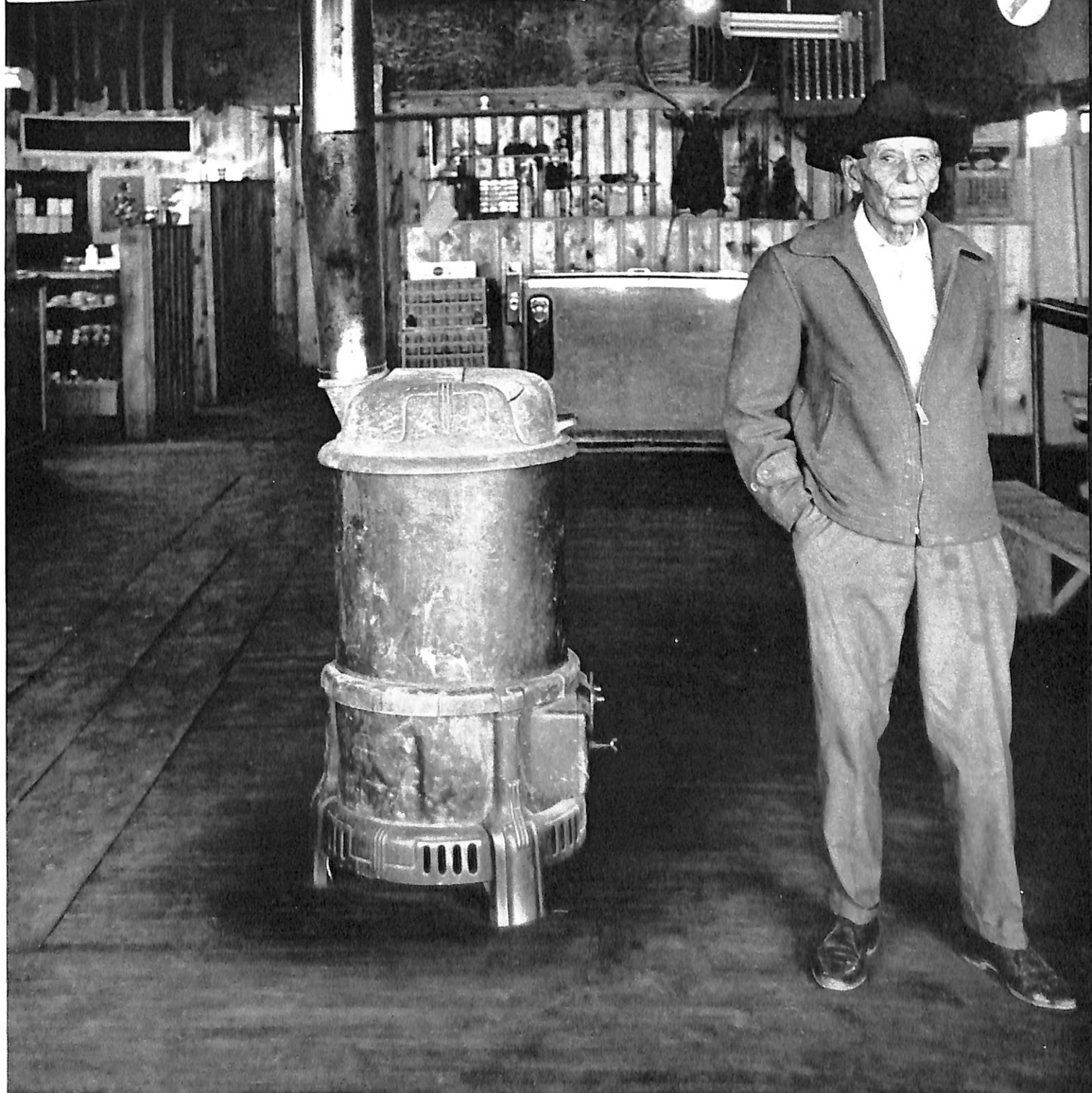
metamorphosis was swift and, he believes, logical.

Kubota's first contact with photography was through Hiroji Hamaya, the Magnum Photo Agency's Associate in Japan. While still a student, he often assisted the distinguished photographer and in this way came to know other photographers working from

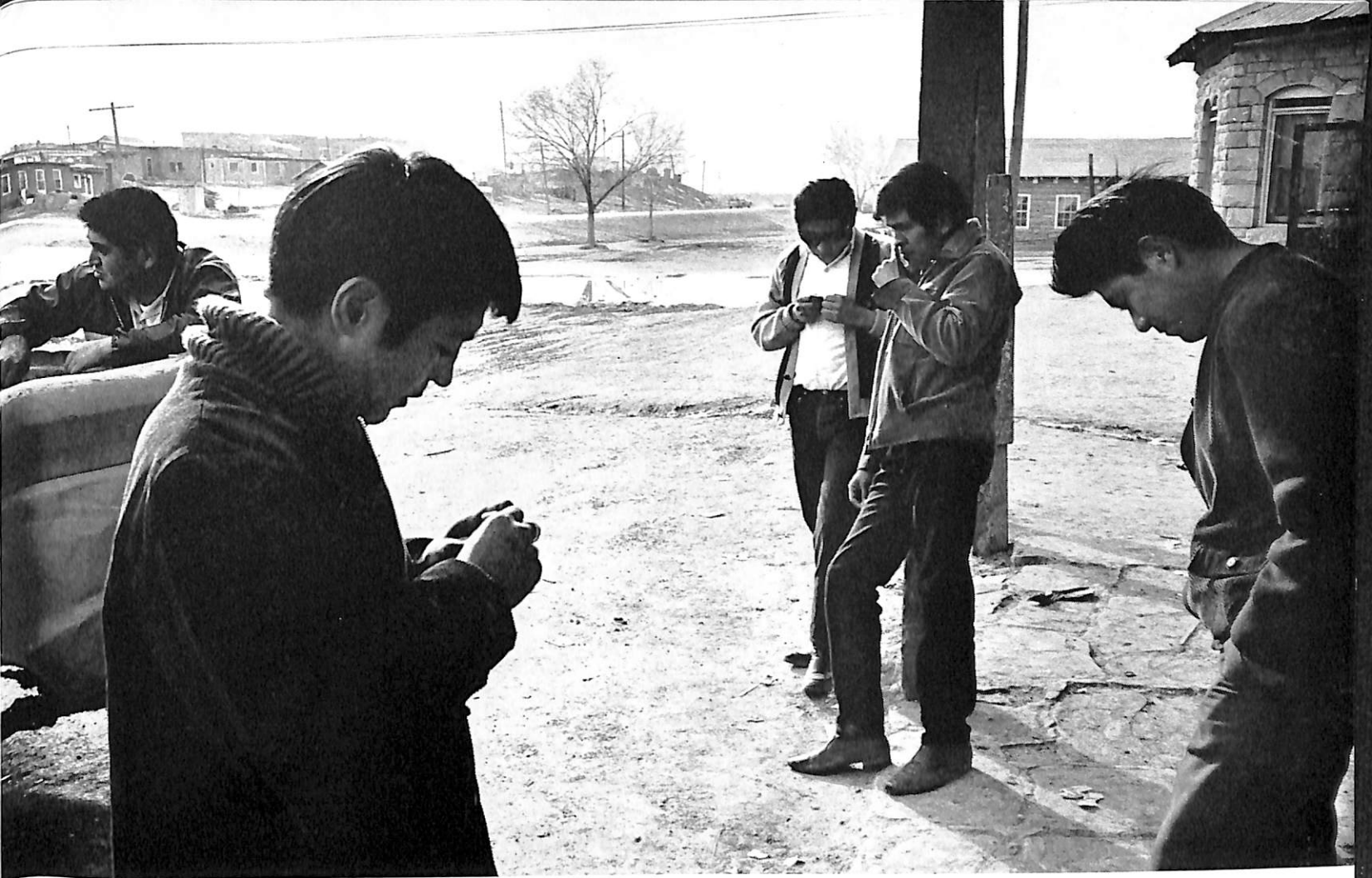
Taos Pueblo, N.M.

Zuni Pueblo, N.M. ►









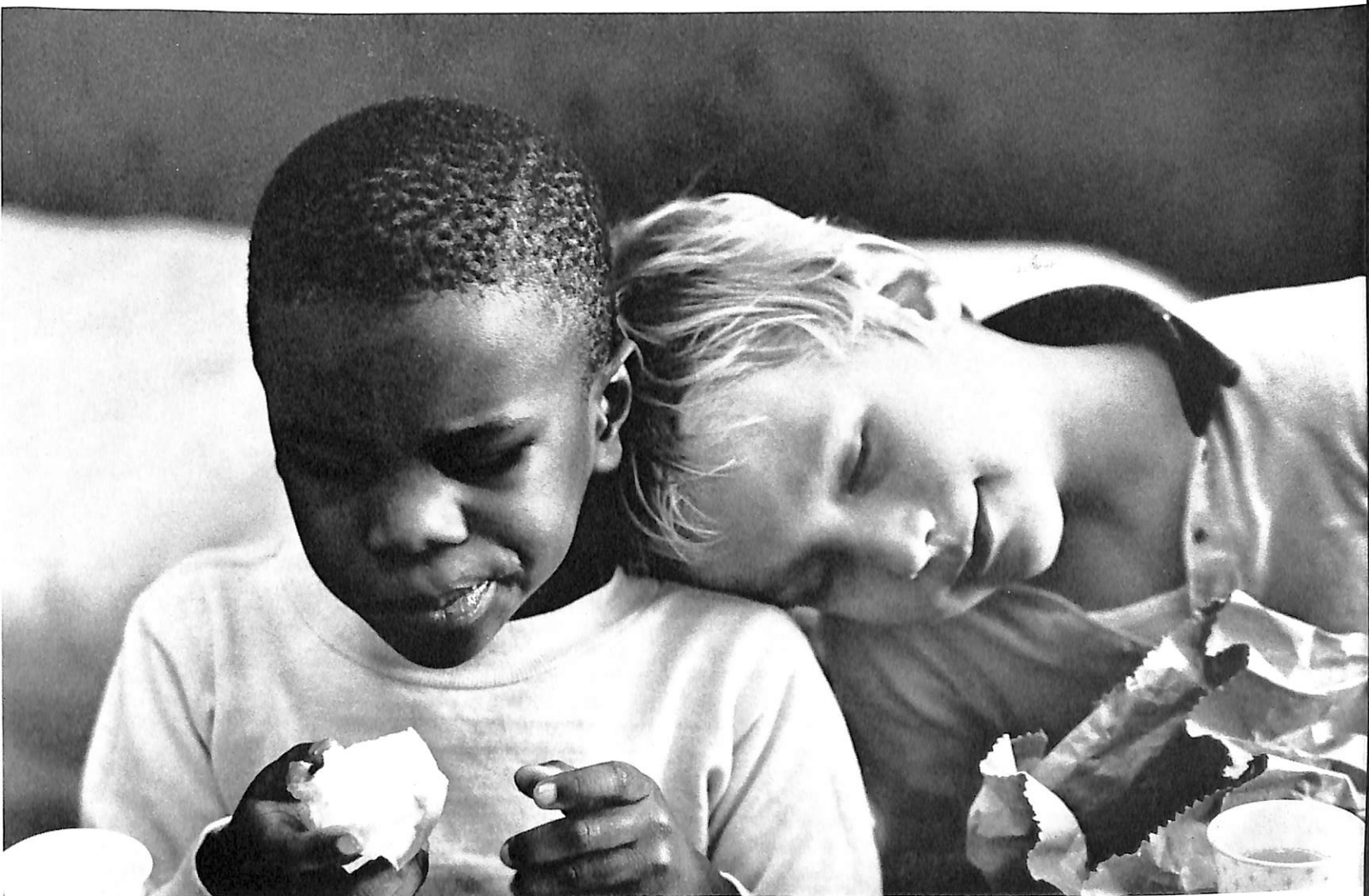
Zuni Pueblo, N.M.

◀ Black Panthers, Chicago

Chicago







◀ Harlem

School for Retarded, New York City

time to time in Japan, such as Elliott Erwitt, Rene Burri, and Brian Brake. His relationship with outstanding photographers continued in this country and Kubota began to work more and more often with them on assignments.

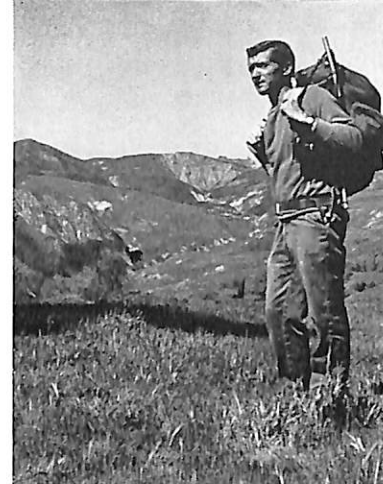
The photographs in this portfolio were all taken during Kubota's last visit to the United States. At that time he also covered the Political Conventions

and the Presidential Inauguration. He is now working in India and in the Middle East, where he is taking a penetrating look at the Arab-Israeli problem from the Arab side of the border. He feels that, as a Japanese, his viewpoint can perhaps be objective.

He is committed above all to honesty as a photo-journalist, presenting the complex problems of our day with perception and understanding.

back-country camera / *Michael Trauner*

a versatile outfit for hikers



AUTHOR'S COMPLETE photo outfit for backpacking is compact and light, yet includes small tripod and equipment for close-ups.



CLOSE-UP EQUIPMENT is carried in the sleeping bag atop the pack. Note that plastic bags are used for dust, moisture protection.

Rugged dependability, light weight and compactness are the main requirements of a camera to be used by a photographer who must carry all of his belongings on his back.

And, because the backpacker is limited by how much weight he can comfortably carry, all his equipment must be selected by a weight/usefulness ratio. The first problem is what equipment should be included. After years of trial and error I have devised several outfits that vary according to the time of year, what I intend to photograph, and the area in which I will be operating.

My basic outfit includes the M3 with case and MR Meter, a 50mm and a 135mm lens with hoods for both. With this combination I am able to take advantage of most of the subject matter I encounter except for close-ups.

Close-up photography demands additional equipment. To minimize the added weight and space occupied, I have relied on the Visoflex and the Universal Focusing Mount. By using these in conjunction with one or two lightweight extension tubes and the lens

heads of either the 90 or 135mm lenses, there is virtually no subject matter that I cannot photograph successfully. All of this equipment is small, lightweight and can be put into operation in seconds. The charts list some possible combinations and weights.

Packing the equipment presents some special problems. Although Leica equipment is rugged, it is still vulnerable to the three D's: Dust, Damage and Dampness. To combat these, I use expendable plastic freezer bags. These bags will last a week or more under average wilderness conditions. If a longer trip is planned, additional bags can be taken in the pack to replace the old ones as they wear out.

The bags should be three to four times larger than the piece of equipment they will contain. Rolled around the item after it has been placed inside, they form a good protective cushion, especially for items like the Visoflex and focusing mounts.

All lenses not in use are capped on both ends before being wrapped. This also applies to any piece of bayonet-mounting equipment. The Visoflex is given added protection by rolling it up in an old sock.

Placement of equipment is another consideration. The camera with case, 50mm lens and meter is hung on one of the pack frame uprights and so is available for immediate use. Close-up units are not generally needed while hiking along the trail and so I carry them inside the pack, rolled up in the outside end of the sleeping bag which further protects them from damage. When long-focus lenses are taken in their normal (rangefinder-coupled) mounts, they can be easily reached should they be needed some time during the day. Thus, it is not necessary to undo the entire pack to put them into operation.

The backpacker must also consider some special precautions in wilderness photography. Working in high altitudes, for example, generally means colder temperatures, so the camera must often be protected against freezing. I have never had my M3 winterized but I carry it inside my jacket when operating for long periods of time in freezing temperatures. Body heat is enough to keep it operating and the camera is not removed from inside the jacket until I am ready to shoot. I put it back as soon as I have taken the picture to avoid difficulties.

Another problem encountered at high altitudes is the effect of freezing winds on an open camera body during lens changing. The camera must be shielded against this; otherwise the shutter may freeze. Under these conditions I turn my back to the wind, partially open my jacket and change lenses inside the jacket. I have never had the shutter freeze using this method.

High altitudes also mean intense ultra violet and excessive light reflections. UV filters and lens hoods are needed under these conditions if high quality photographs are expected.

Maintenance is also a prime consideration in the back country. And, as there are no convenient repair shops to run to in case of damage or neglect, it is essential that *extra* care be given to all equipment. I carry a small lens brush and a package of tissue for glass surfaces and a soft rag for wiping metal parts. In addition, I carry a small half-inch-wide paint brush which is handy for cleaning bayonet and threaded mounts should dirt find its way into the mechanisms.

Because of the weight factor, accessories must be limited to essentials. I have found that two or three filters, a cable release, lens hoods and, on occasion, the table top tripod with ball-and-socket head are all that I ever need. The ball-and-socket tripod, however, is taken only when I intend doing close-up work. If I need some type of support with other equipment I use the pack to steady the camera; it works quite nicely for an improvised support.

I always carry 36-exposure rolls of film. This cuts

BASIC OUTFIT

1 lb.	6	oz.	M3 Camera body
	12		50mm lens
	3		MR Meter
	11		Camera case
	12		135mm lens
	2		50mm lens hood
	2		135mm lens hood

4 lbs.

COMPLETE SPECIALIZED OUTFIT

1 lb.	6	oz.	M3 Camera body
	12		50mm lens
	3		MR Meter
	11		Camera case
1 lb.	1		Visoflex and magnifier
	6		Universal Focusing Mount
	2 1/2		=16469 Bayonet extension tube
	1 1/2		*=16472 Extension tube for 135mm
	5		90mm lens head
	5 1/2		135mm lens head
1 lb.	1/2		Ball and socket tripod
	2		50mm lens hood
	2		90/135mm lens hood
	1 1/2		3 Filters

6 lbs. 11 1/2 oz.

VARIATION OF SPECIALIZED OUTFIT

1 lb.	6	oz.	M3 Camera body
	12		50mm lens
	3		MR Meter
	11		Camera case
1 lb.	1		Visoflex and magnifier
	6		Universal Focusing Mount
	2 1/2		=16469 Bayonet extension tube
	5		90mm lens head
	1 1/2		3 Filters
	2		50mm lens hood
	2		90mm lens hood

5 lbs. 4 oz.

*For 135mm Hektor or Elmar. Not needed with 135mm Tele-Elmar lens unit.

Note that when the Visoflex and Universal Focusing Mount are taken, the normal mounts for the 90 and 135mm lenses may be omitted if desired.

down the amount of film carried, reduces the number of times film must be changed, and thus lessens the chance of dirt entering the camera body.

Before leaving on a trip I remove all of my film from the cardboard boxes it comes in and carry it in the little metal film cans (I shoot color nearly always.). I seal each lid with a piece of masking tape and mark the tape with the film type and ASA rating. When I change film I put the exposed roll in the empty can but I do not reseal it with tape. There is no confusion as to what film has been exposed. It's a simple system, but it works.

Most trips into the back country are taken with friends. When one person is going to do the photography for the whole group, the weight can be divided among other members so no one person will be burdened with the heaviest pack. On an extended trip one time, a friend of mine thought I had taken too much photographic equipment along. But after we returned home, and I later gave him his copies of the prints from our trip, he admitted my Leica had been worth more than its weight in dehydrated soup!

use these picture sharpeners / David L. Miller

preserve the image quality you paid for

More than a century of experience has gone into making the lenses on your Leica sharp and crisp-cutting. So, don't throw away that built-in excellence by sloppy camera handling or a poor choice of film or developer to do the specific photo job you are planning. There are a good many ways to protect the inherent sharpness of your Leica lenses; if you keep just a few of them in mind, you'll not be troubled by poor results.

The most effective tool in getting sharp pictures is good, strong light. There are ways, of course, to compensate for weak light, but the stronger the light, the more you can rely on those twin sharpness aids — a fast shutter speed to minimize camera motion and a small lens aperture for greater depth of field.

A strong light also lets you use a slow, high-resolution film (those with speeds up to ASA 64) at reasonably fast shutter speeds. Fine-grain films, such as Kodak Panatomic-X (ASA 32), Adox KB-14 (ASA 20) and Agfa Isopan FF (ASA 25), are basically sharper due to less apparent graininess and retain their sharp image in enlargements up to 11 x 14 and even 16 x 20. Their good contrast also helps your pictures to appear sharp. For color work, the slower films also offer the finer grain structures. Kodachrome II at ASA 25, for instance, is the finest-grained of all the color emulsions readily available.

You can help the definition of the black-and-white films along with a high-resolution developer. While such developers as Acufine, Rodinal, Agfa Atomal New and Ilford Microphen will get the greatest sharpness out of all slow speed films (ASA 16-64) others are most effective when used in a particular combination. Kodak D-76 developer and Panatomic-X film make up one such pair designed to deliver maximum sharpness.

Proper exposure and development also contribute to sharpness. Overexposure causes an excess of silver grains to be exposed and blurs the outlines of tonal areas. Overdevelopment compounds the former crime and increases graininess. Both contribute to loss of image quality. "Pushing" the speed of both black-and-white and color films will increase graininess. The solution to the exposure problem lies in learning how best to use your exposure meter or the meter built into your Leicaflex and to trust its recommendations for speed or aperture.

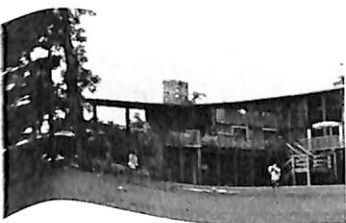
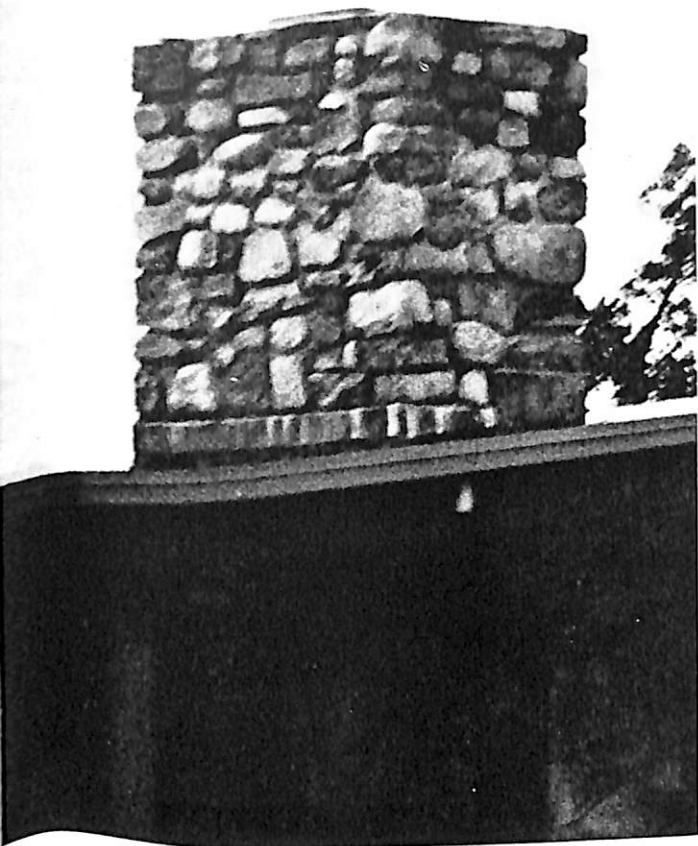
Using a solid tripod is another excellent way to avoid camera movement. It allows you to go to a slower shutter speed, thereby permitting the depth-of-field advantage of a small aperture, while maintaining the needed shooting steadiness.

The handy little Leitz Table Tripod — small but steady — can go more places and perhaps do more things than a full-sized tripod. Designed mainly for tabletop use, it sits just 8¾ inches high when used with the Ball-and-Socket Head shown here. It can even become a "chest-pod" used for extra steadiness with long lenses and/or slow speeds. As long as you stand reasonably still, your pictures will be as sharp as your shutter release is gentle. Because of its compact size and light weight you can also use the tripod against a wall for extra steadiness. The chest-pod works particularly well at sporting events — racing, football, etc. The three legs of the Leitz Table Tripod swivel around to a nesting position so the unit can be stored easily in a gadget bag or carried in a pipe holster anchored to your belt.

Of course, when possible, a *high* shutter speed is one of the sure-fire ways to sharp pictures. Unless the need for great depth of field dictates otherwise, a good rule to follow is use the highest shutter speed you can with the optimum aperture of your lens (usually two or three f/stops smaller than the maximum aperture). And no matter how steady you think your hands are, *never* hand hold a camera at speeds slower than 1/30 second. In fact, try for at least 1/60 second at all times.

Many photographers use a railing, table or other fixed object for support even when they *can* use a fast shutter speed. This further cuts down possible camera movement, but you can prevent additional jarring even more if you use a cable release. If you don't have a cable release handy, use the self timer. This permits the camera-on-railing to "settle down" before the critical instant when the shutter goes off. And, if you like, you can jump into the picture. But be sure not to move once you're in the picture or *you* won't come out sharp.

If you can't have that strong, bright light, use one of the fast black-and-white films — Kodak's Tri-X Pan (ASA 400), Ilford's HP4 (ASA 650) and Agfa's Isopan Record (ASA 1200) to permit adequately fast shutter speeds in poor light. They also



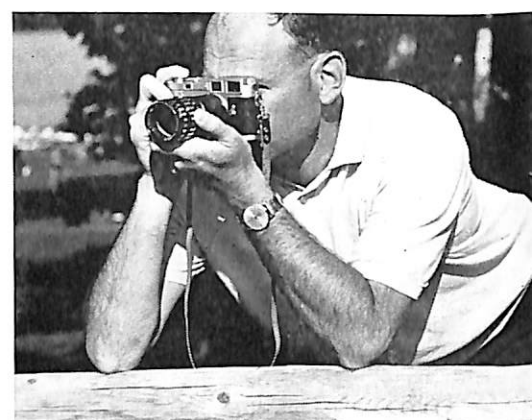
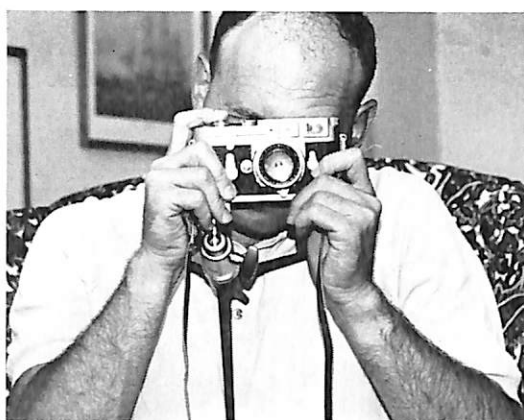
Large photos show 20X enlargement of chimney area of scene shown in contact print (1.). Upper picture is from hand-held shot made with 100mm lens; lower is from negative made with the camera on a tripod.



Print on long-scale paper from sharp negative looks rather soft.

Print from same negative on hard paper looks considerably sharper.





Small tripod and ball-joint head can serve variously as 'wallpod' (l.), 'chestpod' (center). Fence can be used as brace in field (r.).

have an added advantage in that you can double, and even triple, their official speed ratings with the proper special development — although you will need to accept increased graininess.

Color transparency films with fast ratings are GAF's Anscochrome 500 and Kodak's High Speed Ektachrome (ASA 160; with special processing, 400). However, they are balanced for daylight and if used in tungsten light without filters (which cut their speed) will produce slides with an overall red cast.

Another thing to keep in mind is that sharp pictures are not purely the result of proper shooting techniques. There are several paths to sharpness insurance in the darkroom. One is to mount your enlarger on a solid base. Do it with the idea that once it's in place it will stay there forever. A solid, wooden bench anchored to the floor and/or wall is the most practical. If possible, keep your enlarger stand away from your wife's washer-dryer complex or other vibration-producing basement items (oil burner for instance). Otherwise, don't print while the laundry is in operation.

It goes almost without saying that your enlarger should be precisely made — rigid, built to close tolerances and designed specifically for use with 35mm negatives. The Leitz Focomats meet these requirements, even featuring an illumination system that provides excellent image contrast while minimizing spots and scratches on the final print.

Glassless negative carriers hold the film flat in the focal plane of the enlarger yet reduce the number of surfaces to which dust and dirt can cling.

What's more, a good enlarger lens (or projection lens for color slides) is just as important as a good camera lens. A high quality projection printing lens will help you get the most out of your critically focused negative or transparency.

Like an enlarger for printing, a projector must also be of top quality or the sharpness of the original camera lens will have been wasted. Projectors like the Pradix, Pradovit, Prado, etc., meet the special

needs of 35mm projection. Not only projector lens quality, but also efficient condenser design, and mechanical precision that places the film consistently in the focal plane each time play a part in retaining image sharpness on the screen. You can also preserve sharpness by mounting your slides between glass to prevent film curvature and "popping" that often occurs when transparencies are left in cardboard mounts alone.

The projection screen itself can influence picture sharpness. A matte screen surface, while somewhat less brilliant than a glass-beaded or lenticular one, will show the picture more sharply than the other surfaces and over a wider viewing angle.

Incidentally, your own eyesight can affect the sharpness of your pictures — especially if you're using reflex focusing in the Visoflex or Leicaflex. After all, if you can't see the focusing screen image sharply, you can't hope to be sure your lens is focused sharply, can you? So, if you need glasses for distant vision, wear them when you use the camera. Or, on the Leica M models and the Visoflexes I, II and III, you can add a correction lens made to your prescription to the camera or housing eyepiece, if you prefer.

Contrast is an element in the appearance of sharpness in an image. Within limits, the more contrast, the sharper the picture looks. So, you can make a print appear sharper by the right choice of printing paper. Hard, grade 6 paper produces a more contrasty image, creates a greater distinction between the different tonal masses in the picture, thus making it appear sharper. A flatly-lit scene becomes snappier and looks sharper when printed on a hard (more contrasty) paper as opposed to the normal contrast grade paper.

So, there are many ways to keep sharpness in your prints and slides. You'll probably develop little tricks of your own, with experience. For example, even your camera's self timer can be used as a "soft" release for slow automatic exposures, to minimize vibration that might otherwise occur.



did somebody say 'moonocular'?

astronauts use half a Trinovid 10 x 40

As Apollo 11's 'Eagle' — the Lunar Module carrying the first men to set foot on the moon — settled gently toward the surface, it carried only what was considered essential to the success of the mission. And, along with the miniature TV transmitter and the scientific instruments vital to experiments, LEM also carried a very special 'half-pair' of Leitz Trinovid 10x40 binoculars for en-route observations.

Similar glasses had accompanied other astronauts on other missions, and will also be a part of the 'hardware' in future NASA space exploration. Naturally, astronauts, working in lunar vacuum, can't use optical devices that must be brought close to the eye. Their helmets make this impossible. But, for in-vehicle observations of extra-vehicular phenomena, the sharp, brilliant and magnified image provided by the Trinovids is an essential aid.

In its own fashion, the inside of an American space capsule is nearly as closely packed with components as a Swiss watch. As a result, great pains and much pre-planning go into the choice of every item taken aboard. Each bit of gear selected must combine technical superiority, small size and light weight.

Originally, after comparative testing by NASA of many makes and types of binoculars, ordinary 'off-the-shelf' units of Trinovid were chosen and modified by their technicians for the requirements of space travel. They were divided into focusing monoculars to save weight and bulk aboard the capsules, and their black paint finish was replaced by a stable, anodized finish. The latter step was taken to prevent 'outgassing' (evaporation of toxic vapors from the paint) in the vacuum of outer space.

The purpose of the Trinovid monocular thus created was to afford the astronauts distortionless, ten-times-magnified views of the moon's surface, the separated sections of their own craft in flight and any other space 'happenings' they might encounter. The Apollo 8 and 10 teams confirmed the value of the converted Trinovids to the space program. For subsequent missions, including the Apollo 11 mission, two of whose members were the first men to land on the moon, NASA ordered 12 more 10x40 'moonoculars' directly from Leitz, who performed the necessary modifications to NASA specifications at the factory in Wetzlar, West Germany.

Barbara Morss Marshall

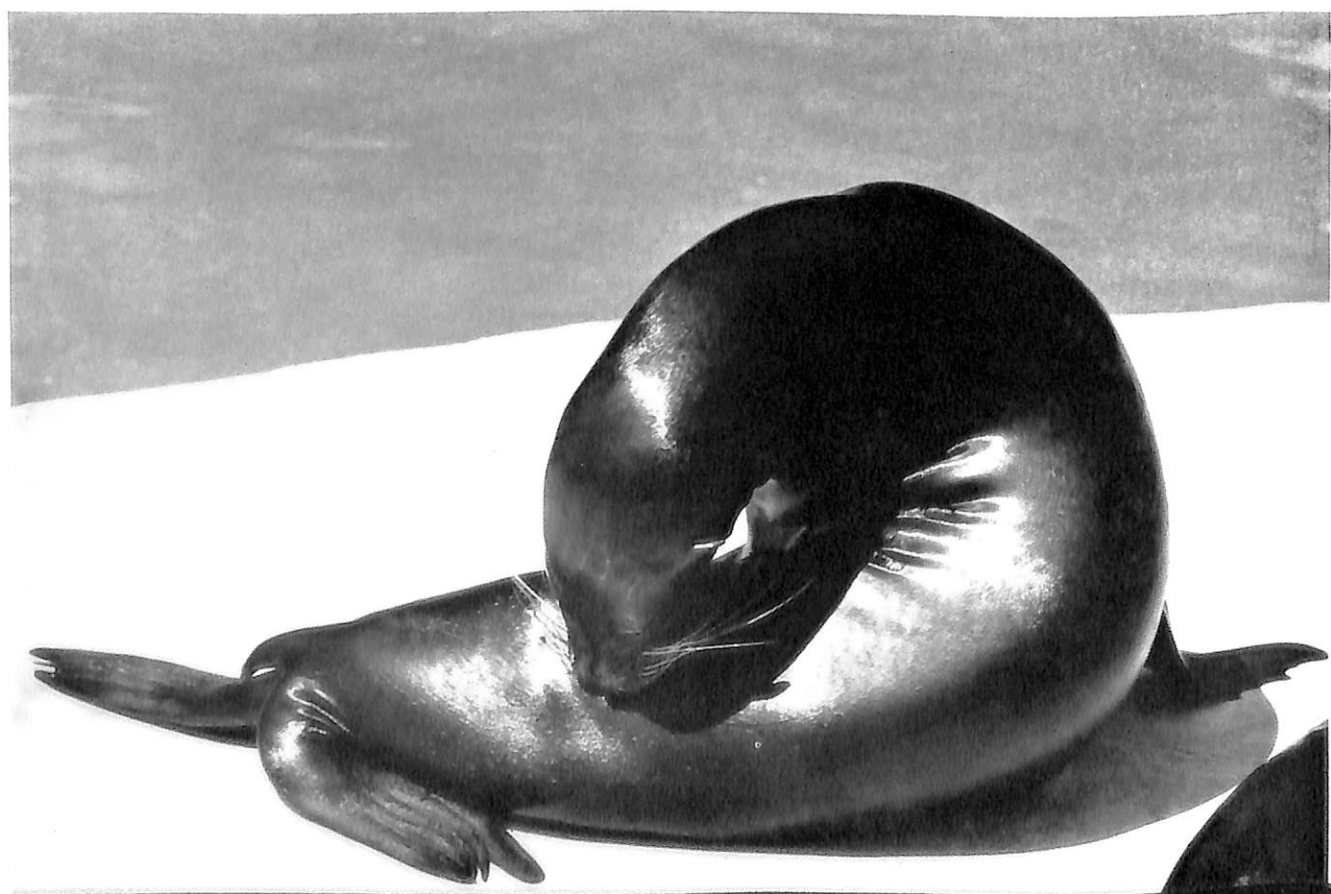
animal portraitist



When Barbara Morss Marshall levels her lenses on tigers, seals or sleeping swans, the unsuspecting creatures are likely to be subsequently immortalized in sculptured clay. Miss Marshall's apt exposures have often served as models for sculptor friend Leslie Burden Beer, and their respective work has been exhibited together felicitously at Cambridge's Paul Schuster Gallery.

Miss Marshall photographs animals wherever and whenever she can. Zoos are, of course, a 'natural' for her, but she photographs in them like any ordinary tourist, she says, without receiving special privileges. The Boston-based photographer has often stalked her quarry on the nearby islands of Nantucket and Martha's Vineyard. And she has made such a reputation for herself that she was recently asked to do







a 'portrait' of someone's favorite herd of cattle.

Photography was at first a form of therapy for Miss Marshall after she had been given a camera. She has now been running her own business as a photographer for the past twelve years. Among other things, she does work for Boston's Educational TV station, theater photography, and calendars as well as informal portraits of children. She has attended photo courses all over the country, including Ansel Adams' Yosemite workshops, Harry Callahan's at Berkeley, and Minor White's and John Doscher's Workshops.

Standardizing on Plux-X film, Miss Marshall always photographs in black-and-white, doing her own developing and enlarging. She works with two Leica M3s, and the 35mm, 50mm Dual-Range, 90mm Summicron and 135mm Elmar lenses. Most of the photographs on these pages were shot with the 135mm. Her favorite lens is the collapsible 90mm Elmar, because it is small, yet has "reach."

Not surprisingly, Miss Marshall's ambition is to head for Africa with all her equipment while there is still plenty of wild life left.

focusing on...

Oskar's "Oscar"

The American Society of Magazine Photographers made a special, posthumous award last June "for developing the concept of the Leica Camera, the first 35mm miniature camera capable of fulfilling professional requirements" to Oskar Barnack. Erich Glier, a director of Ernst Leitz GmbH, Wetzlar, makers of the Leica, personally accepted the citation on behalf of the company and his co-workers.

In a short acceptance speech, Mr. Glier recounted some details of Barnack's life and the background of the Leica. He illustrated his remarks with slides showing the prototype "Ur-Leica", some early Leica photos and the "Leica Tree" which shows all 44 Leica and Leicaflex descendants of the first design.

At the same ASMP gathering (The Annual Awards Meeting), other awards were given to the photographer Hiro and *photokina* commissioner L. Fritz Gruber of Cologne, Germany. Other recipients were: Yoichi Okamoto, James Van der Zee, Ben Rose, Romana Javits, Edwin L. Wisherd and Dr. Otto Schade.

film A, process B

At the recent Photo-Expo 69 a new film, GAF Color Print Film, was introduced. It is, like Kodak Kodachrome-X, a color negative film from which both prints and transparencies can be made. What's more, (and make special note of this!) it can be processed in C22 color materials. As a matter of fact, GAF doesn't offer processing for this new emulsion. You must send it to Kodak or to independent processing labs. By now your dealer must be familiar with this situation, so he shouldn't be too startled if you ask for Kodak processing for your GAF film. Initially the new film is available only in 126 cartridges, but is expected to be introduced in 35mm soon.

more production facilities due

The wide and enthusiastic acceptance of new Leitz equipment—notably the Leicaflex SL and both Leica and Leicaflex lenses—has strained factory production as never before. To ease slow delivery situation that has resulted from this heavy demand, the Leitz factory at Wetzlar, W. Germany is substantially increasing its production facilities, particularly for the making of lenses and the Leicaflex SL.

Lens production is also being increased at the Leitz branch factory in Midland, Ontario, Canada.

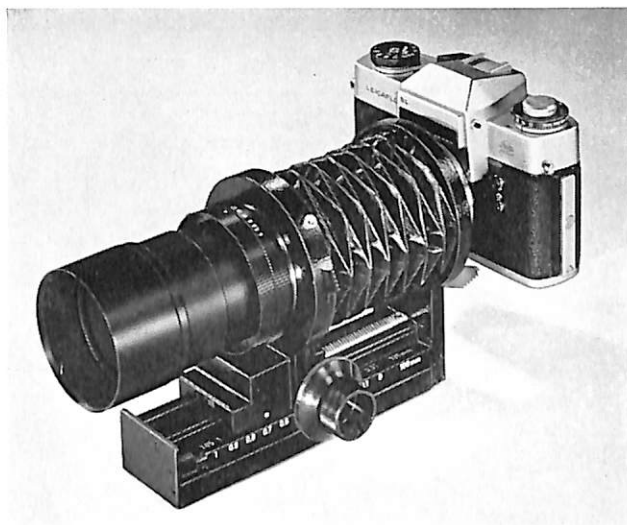


Maurice R. Foster

On August 8, Leica Sales Representative Maurice R. Foster died after a brief illness. Maury had been with Leitz for almost sixteen years. His territory covered Southern California, Arizona, Nevada, and Hawaii. "During these years," said William H. Mann, President of E. Leitz, Inc., "he consistently performed his duties at the highest degree of excellence. The conscientiousness and thoroughness with which he approached his work, his dedication to our product, and the diligence that he applied to his tasks, made Maury a truly exemplary salesman. The high standards that he set for himself will always be an inspiration to his colleagues in the field. Those who know Maury well, will also remember him for his fine human qualities: his honesty, his integrity, and his strong sense of values. We will all miss him greatly."

35mm Summicron in black

A version of the popular 35mm Summicron f/2 in a new, black-anodized aluminum alloy mount (Cat. No. 11,309) was recently announced. Deliveries of the lens, which is designed primarily for use on Leica M4 and earlier M2 cameras with built-in bright-line frames for this focal length, have already begun. While it is possible to use the lens on the M3, it does not have the "RF" range/viewfinder converter normally a part of 35mm lenses for the M3, and the 35mm optical viewfinder (Cat. No. 12,010) will have to be placed on the camera to determine the field of view. Those who have an M3 will be better off with the 35mm Summicron f/2 lenses with optical viewer units specially designed for the M3 which will continue to be available in their present form (Cat. No. 11,108—chrome and Cat. No. 11,104—black). The new 35mm f/2 Summicron lens accepts the same type E39 screw-in filters as the former lens. It also permits the use of Series VII filter which fit into the lens hood (Cat. No. 12,504) supplied with the new lens. Price of the black-mount 35mm Summicron f/2 for M2 and M4 Leicas, complete with lens hood accepting series 7 filters, is \$186.00.



Reproduction Ratios and Object Sizes*

Lens	Distance scale in m	Reproduction scale (decimal)	Object-film distance in mm	Object size in mm	Extension factor for LEICAFLEX with external measurement
SUMMICRON®-R 1:2/50mm Pupillary magnification 1.12	∞	0.81	204	29.6 x 44.4	3.0
	∞	2.74	259	8.8 x 13.1	11.9
	0.5	2.87	265	8.4 x 12.5	12.7
ELMARIT®-R 1:2.8/90mm Pupillary magnification 0.91	∞	0.47	398	51.1 x 76.6	2.3
	∞	0.50	388	48.0 x 72.0	2.4
	∞	1.50	358	16.0 x 24.0	7.0
	∞	1.58	362	15.2 x 22.8	7.5
	0.7	1.75	372	13.7 x 20.6	8.6
MACRO-ELMAR® 1:4/100mm Pupillary magnification 1.06	∞	—	∞	∞	—
	∞	1.00	403	24.0 x 36.0	3.8
ELMARIT-R 1:2.8/135mm Pupillary magnification 0.63	∞	0.31	767	77.4 x 116.1	2.2
	∞	0.35	723	68.6 x 102.9	2.4
	∞	1.05	560	22.9 x 34.3	7.1
	1.5	1.16	563	20.7 x 31.0	8.0
ELMARIT-R 1:2.8/180 mm Pupillary magnification 0.52	∞	0.23	1192	104.3 x 156.5	2.1
	∞	0.79	750	30.4 x 45.6	6.4
	1.8	0.92	741	26.1 x 39.1	7.8

* Use of the ELPRO close-up lenses and Divisible Extension Ring set (Cat. No. 14,139) offer further possibilities when used with some of the above lenses.

100mm Macro-Elmar f/4 & Bellows

The 100mm Macro-Elmar f/4 lens and Bellows, announced as future accessories for the Leicaflex SL on the introduction of the camera are now available. The bellows can be used for close-ups with all the automatic-diaphragm lenses for the Leicaflex SL, as well as the 100mm Macro-Elmar; the diaphragm is wide open for focusing, closed to a preselected value before exposure at the end of the focusing. A double cable release is available for remote control of aperture and shutter control.

The new bellows, which has 43-143mm of flange-to-flange extension, provides continuous focusing from infinity to 1:1 with the 100mm Macro-Elmar, and varying ratios of reproduction when used with other Leicaflex lenses, down to 3:1 with the 50mm Summicron-R f 2. Bayonet-mounting Leica lenses can be used on the bellows, principally for close-up work, with Lens Adapter Cat. No. 14,127*.

Exposures can be measured directly by the through-the-lens meter of the Leicaflex SL. The meter of the earlier Leicaflex, however, is blocked by the bellows lens panel. Exposure readings must be made with this Leicaflex off the Bellows. This exposure is then multiplied by the exposure factor.

A rotating, rectangular bar holds four extension and ratio-of-reproduction scales (including exposure

factors): A millimeter scale from 0 to 100mm, and ratio exposure scales for the 90mm Elmarit-R, 100mm Macro-Elmar and 135mm Elmarit-R lenses.

For vertical composition, the rear mounting ring of the bellows rotates to position the camera properly.

The rigid base of the bellows has a built-in fine-focusing mechanism which can be used to focus the image without changing the reproduction ratio. It is operated by a locking knob on one side of the track. On the other side of the track, a second knob controls the bellows extension, which changes ratio as well as focus. Both European and U.S. standard tripod sockets are provided.

The 100mm Macro-Elmar f 4 lens is especially corrected for close-up work and was designed for use on the Leicaflex Bellows only, since it has no focusing mount. It has four hard-coated elements.

The new lens features a built-in hood, accepts Series VII filters and has a minimum aperture of f 22. It weighs 13½ ounces.

The Leicaflex Focusing Bellows-R (Cat. No. 16,860) complete with multiple ratio scale and built-in fine-focusing mechanism is \$135.00. The Double Cable Release for the bellows (Cat. No. 16,494) is \$18.00 and the 100mm Macro-Elmar f 4 lens for use on the bellows (Cat. No. 11,230) is \$165.00.

Trinovid 8 x 40B binocular introduced



Eye cup in normal and extended position.

Magnification	8X
Objective Diameter	40mm
Exit pupil	5mm
Twilight factor	17.9
Field of view (at 1000 yds.)	128 yds
Dimensions	6-5/16 in. L. x 5 in. W.
Weight	21 oz.

A new member of the well-known Trinovid family of binoculars has recently become available. It is the 8x40B, a glass especially designed for use by eyeglass wearers — although convertible instantly for those who do not wear glasses.

The Trinovid 8x40B (like other "B" model Trinovids) features an extra-long exit pupil distance. The exit pupil distance is the plane at which the eye should be held to best scan the image from the binoculars. If the distance is too short, normal eyes will see the entire image field, but eye-glasses will often prevent their user's eyes from being held close enough to the

binoculars to see more than a limited area of the field of view. With an extra-long exit-pupil distance, a binocular can be efficiently used by eyeglass wearers.

To hold normal eyes at a proper distance for optimum viewing, the Trinovid 8x40B has reversible eye-cups of soft rubber that can be quickly repositioned to hold the unaided eye at the same distance as the eyes of an eyeglass wearer.

Price of the new Trinovid 8x40B, with neck strap but without case (Cat. No. 40,221) is \$282.00; a rigid leather case (Cat. No. 42,178) is \$15.00; a soft leather case with zipper (Cat. No. 42,179) is \$9.00.

Summicron has new design



Angle of view	45°
Number of elements	6
Lens mount diameter	42mm
Filter size	E39
Minimum aperture	f/16
Closest focus distance: M3	3'4"
M2 & M4	28 in.
Minimum field covered: M3	16½ x 24¾ in.
M2 & M4	10½ x 15¾ in.
Focusing	Parallel
Mount	Black-anodized aluminum alloy

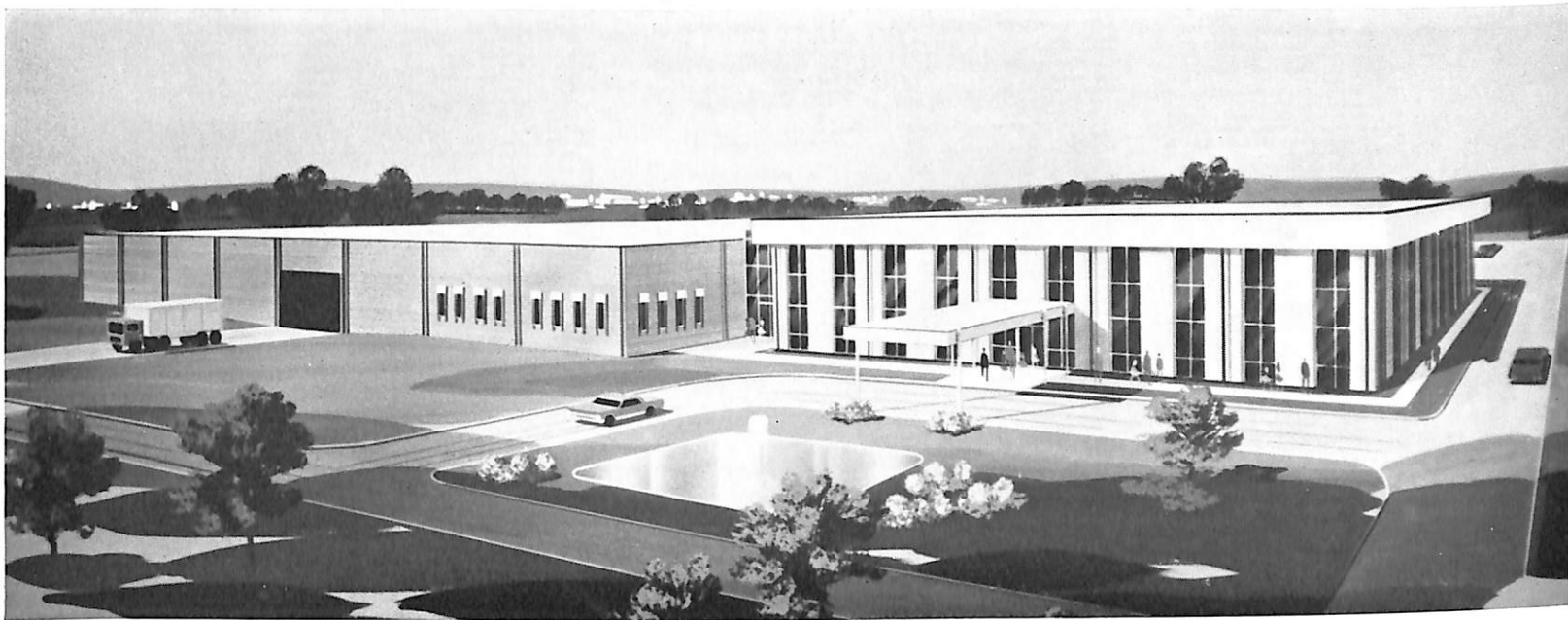
The 50mm Summicron f/2, a lens that has provided an unofficial standard of normal-lens performance for thousands of (even non-Leica) 35mm photographers, has been reformulated. Recent developments in optical glasses make it possible to use only six elements — one less than required by the previous formula for the Summicron.

In addition to its new optical aspects, the 50mm Summicron is available in a lightweight, aluminum

alloy mount (in black anodized finish only) that permits focusing on the M2 and M4 to 28 inches. On the M3, the closest focusing distance is 40 inches.

In other respects, the new Summicron will be like the former rigid Summicron, which it will replace. (The Dual-Range 50mm Summicron f/2 with close-focusing range to 19 inches will continue to be available.) The new lens, including lens hood, in black finish only (Cat. No. 11,817) is priced at \$171.00.

The New National Headquarters for E. Leitz, Inc. and its wholly owned subsidiary Opto-Metric Tools, Inc., Rockleigh, N.J. Scheduled for occupancy December 1969.



Franchised Leica Dealers

Effective September 22, 1969

In answer to many requests, we are providing this current list of Franchised Leica Dealers in the United States. You can locate the one nearest you by first finding the proper state, then the city within the state. Both are listed in alphabetical order.

ALABAMA

Birmingham
Acton's Camera Shop
413 North 19th Street 35203
Bromberg & Company
123 North 20th Street 35203
Lollar's Cameras Inc.
Eastwood Mall 35210
Lollar's Cameras Inc.
303 North 20th Street 35203
Huntsville
Southernland's Photo Inc.
1963 Memorial Parkway 35801
Universal Photo Shop
406 1/2 Governors Drive, S.W. 35801
Mobile
Calagaz Photo Supply Inc.
417 Holcombe Avenue 36606
Calagaz Camera, Inc.
3254 Bel Air Mall,
P.O. Box 6008 (36606)
Montgomery
Mel's Photo Shop
548 East Patton Avenue 36111
Shop "21"
15 South Court Street 36104

ALASKA

Anchorage
Mac's Foto Service
217 E. Fourth Avenue 99501
Stewart's Photo Shop
531 Fourth Avenue 99501
Fairbanks
Co-Op Photo Shop
535 Second Avenue,
P.O. Box 1390 99701
Ernie Carter's Camera Center
552 Second Avenue 99701

Juneau
Skinner's Gun Shop & Sport Center
99801

ARIZONA

Phoenix
The Guild Camera Shop
743 W. Camelback Road 85013
Kamera Corner
5005 N. Central 85031
Sunland Photo Shop
2329 E. McDowell Road 85006
Wilson Camera Sales Company
130 W. Adams Street 85003
Scottsdale
Schaffer's Camera Corral
35 Pima Plaza 85251
Tucson
Nu-Art Photo Service
17 E. Pennington Street 85701
Scot Photo Shop
1724 E. Speedway 85719

ARKANSAS

Fort Smith
McCann Photo Company
709 Garrison Avenue 72901
Little Rock
The Camera Center
301 W. Capitol Avenue 72201
Jungkind Company
Sixth & Ringo 72201

CALIFORNIA

Alhambra
The Alhambra Camera Shop
127 W. Main Street 91801

Berkeley
Berkeley Commercial Photo Co.
2311 Telegraph Avenue 94704
Camera Shop Berkeley
2011 Shattuck Avenue 94704
Camera Shops Inc.
2067 Center Street 94704
Elmwood Camera Shop
2999 College Avenue 94705
Beverly Hills
Beverly Hills Camera Shop
417 N. Beverly Drive 90210
California Camera
8702 Wilshire Boulevard 90211
Jacks Camera Exchange, Inc.
9513 Santa Monica 90210
Kerr Sport Shop, Inc.
9584 Wilshire Boulevard 90212

Burlingame
Kaufmann's
1175 Broadway 94010

Carmel
Camera Craft
P.O. Box 1350 93921

Carson
R Newman Company
23321 So. Avalon 90744

Chico
Staples Foto Shop
142 Broadway 95928

Concord
Camera Center
436 Sunvalley Mall 94520

Costa Mesa
Gal's Cameras Inc.
1780 Newport Boulevard 92627
Corrigan's Cameras
530 West 19th Street 92627

El Cerrito
Camera Shop El Cerrito
440 El Cerrito Plaza 94530

Eureka
Photo Specialty Shop
511 "F" Street 95501

Fresno
Fresno Camera Exchange
1242 Fulton Mall 93721
Valley Camera Shop
720 West Shaw Avenue 93704

Fullerton
Roy's Photo Service
216 N. Harbor Boulevard 92632

Gardena
Parkwood Enterprises
2409 W. Rosecrans Avenue 90247

Glendale
Ernie's Camera Shop
116 W. Wilson Street 91203
Gayson's Camera Supply
120 So. Central Avenue 91204
Spindler & Sauppe
1329 Grand Central Avenue 91201

Hayward
Bowman's Camera Store
1082 "B" Street 94541

Hollywood
Bob Gamble's Photo Supply
4170 Santa Monica Boulevard 90029
McKinley Photo Supply
5005 Hollywood Boulevard 90027
Morgan Camera Shop
6262 Sunset Boulevard 90028

Huntington Park
Henry's Camera Corp.
2690 E. Florence Avenue 90255
Redfox Camera Center
2922 E. Florence Avenue 90257

La Canada
Canada Camera
930 Foothill Boulevard 91011

La Jolla
Pacific Camera Store
930 Prospect Street 92037

La Mesa
La Mesa Camera & Sport Center
8285 La Mesa Boulevard 92041

Long Beach
Camera Supply Company
1112 Pine Avenue 90813
City Photo Service
1719 E. Anaheim Street 90813
Studer's Photos, Inc.
(dba Winstead Bros.)
330 Pine Avenue 90812
Tuttle Photo Service
5025 East Second Street 90803
Tuttle Photo Service
4019 Atlantic Avenue 90817

Los Altos
Rancho Camera Shop
632 Los Altos Rancho 94022

Los Angeles
American Camera Exchange
615 So. Spring Street 90014
Bel Air Camera
927 Westwood Boulevard 90024
Campus Camera Shop
1065 Brixton Avenue 90024

Fox Photo Company
525 West Sixth Street 90014
Henry's Camera Corporation
516 West Eighth Street 90014
Iwata Photographic Supply
333 East First Street 90012
Kaz Kameras
4940 Huntington Drive South 90032
Kimura Photomart
114 No. San Pedro Street 90012
L. A. Scientific Instrument Co.
2451 Riverside Drive 90039
B. B. Nichols Inc.
655 South Hope Street 90017
Parkwood Camera Store
11714 W. Pico Boulevard 90064
Parkwood Enterprises
1371 Westwood Boulevard 90024
Schaeffer Photo & Camera Supply
1553 N. Cahuenga Blvd. 90028
Semler Associated Photo
5730 Wilshire Boulevard 90036
Snap-Shop
3857 Santa Rosalia Drive 90008
Los Gatos
The Village Camera Shop
318 No. Santa Cruz 95030
Marysville
A. H. Albrecht Studio & Camera
307 "D" Street 95901
Menlo Park
Gomperts Camera Center
703 Santa Cruz Avenue 94025
Merced
Valley Drug Company
560 17th Street 95340
Modesto
The Camera Center
1220 "J" Street 94354
Monrovia
Heald & Robinson Camera Center
405 S. Myrtle Avenue 91016
Monterey
John McKay & Sons
470 Alvarado Street 93940
Mountain View
Cox Cameras
1732 Miramonte Avenue 94040
Roval Camera Shop
293 Castro Street 94041
Oakland
Alpha Photo Products
1101 Grove Street 94607
Walter Bennett Cameras
3268 Lake Shore Avenue 94610
Camera Corner
431 13th Street 94612
Camera Shops Inc.
300 Lakeside Drive 94612
Ontario
Gordon Ayers Camera Shop
117 W. Holt Boulevard 91761
Pacific Grove
The Camera Exchange
549 Lighthouse Avenue 93950
Palm Springs
Peninsular Camera Exchange
541 Bryant Street 94302
McCurry's-Keeble
18 Town & Country Village 94301
McCurry's-Keeble
121 Stanford Shopping Center 94301
Webb's Photo Supply
479 University Avenue 94301
Pasadena
Alvin's Photo Supply
504 S. Lake Avenue 91101
Lee-Mac Camera Exchange, Inc.
39 So. Los Robles 91101
F. W. Reed Company
194 E. Colorado Boulevard 91101
Pomona
H & H Photo Company
228 Pomona Mall West 91766
Redding
Cascade Camera Supply
2107 Hilltop Drive 96001
Redlands
Redlands Camera Shop
701 E. State Street 92373
Redondo Beach
Riviera Camera Shop
1404 S. Pacific Coast Highway 90261
Reseda
Reseda Photo Service
18569 Sherman Way 91335
Richmond
Richmond Camera Center
259 Eleventh Street 94805
Sacramento
Kamera Haus
5770 Freeport Boulevard 95822
McCurry Camera Store
Eightth & Eye Streets 95804
McCurry Camera Store
6133 Florin Road 95823
McCurry Foto Company
3398 El Camino Avenue 95821
McCurry Camera Store
Arden Fair 95804
McCurry Camera Store
1131 "K" Street 95814
John Pardee Photo Supplies
2922 Fulton Avenue 95821
San Anselmo
Sea Wood Photographic &
Sound Equipment
115 Tunstead Avenue 94960
San Bernardino
Roy Davis Camera Shop
376 N. "D" Street 92401

Hancock Camera Supply
437 Fourth Street 92401
San Diego
Nelson Photo Supplies
1917 India Street 92101
San Francisco
Brooks Cameras Inc.
45 Kearny Street 94108
Camera Shops, Inc.
900 North Point Ghirardelli Square
94109
Fast's Cameras of Stonetown
146 Stonetown 94132
Adolph Gasser Inc.
5733 Geary Boulevard 94121
Bill Goldfinger
70 Post Street 94104
Schaefer's Camera Shop
110 Kearny Street 94108
Technical Instrument Company
348 Sixth Street 94103
San Jose
Royal-Par Inc.
165 South First Street 95113
San Jose Camera Shop
245 South First Street 95113
Town & Country Camera Center
111 Town & Country Village 95128
San Luis Obispo
Allen's Sound Center
771 Higuera Street 93401
San Marino
McDonald Camera Shop
2126 Huntington Drive 91108
San Mateo
Foreman's Inc.
111 East Fourth Avenue 94401
Foreman's Inc.
202 Hillsdale Mall 94403
San Rafael
The Photo Shop
1104 Fourth Street 94901
Santa Ana
Stille's Photo Supplies
224 North Broadway 92701
Santa Barbara
Anderson Photo Service
1224 State Street 93104
Western's
800 State Street 93101
Santa Cruz
Webber's Photo Shop
1390 Pacific Avenue 95060
Webber's Photo Shop
1396 Pacific Avenue 95060
Santa Maria
Burt's Camera
121 W. Main Street 93454
Santa Monica
Boulevard Camera Shop
1201 Wilshire Boulevard 90401
Stewart's Photo Company
1245A Third Street 90401
Sherman Oaks
Sherman Oaks Camera
14005 Ventura Boulevard 91403
Studio City
Hilly's Camera
12144 Ventura Boulevard 91604
Studio City Camera Exchange
12174 Ventura Boulevard 91604
Sunnyvale
Connelly's Cameras
293 S. Taaffe Street 94086
Ventura
Jaffe's Camera Center
2640 E. Main Street 93003
Walnut Creek
Photo Center
1325 North Main Street 94596
Watsonville
Stiepek's Studio & Camera Shop
450 Main Street 95076

COLORADO

Aurora
Gart Bros. Sporting Goods
9801 E. Colfax 80010
Boulder
McDermott Drugs
2580 Arapahoe Street 80301
Mike's Camera
1136 Pearl Street 80302
Colorado Springs
Showmakers Inc.
30 N. Tejon Street 80902
Tejon Photo Company
23 E. Colorado Avenue 80902
Denver
Camera Showcase
1370 So. Broadway 80210
Gart Bros. Sporting Goods
303 16th Street 80202
Gart Bros. Sporting Goods
1643 Lorimer Street 80202
Haastadt's
721 17th Street 80202
F. Licht Camera
2401 East Second Avenue 80206
S. O. Lindahl Photo Sales Inc.
1637 Court Place 80207
Durango
Pennington Camera Center
1037 Main Avenue 81307
Englewood
Gart Bros. Sporting Goods
3447 So. Broadway 80110
Fort Collins
Fishback Inc.
251 S. College Avenue
P.O. Box 571 80521

Western Camera
1737 South College 80521
Golden
Foss Drug Company
1224 Washington Avenue 80402
Grand Junction
Midwest Photo
461 Grand Avenue 81501
Pueblo
Broome Bros. Camera Shops
504 N. Main Street 81003

CONNECTICUT

Bridgeport
Fritz & Hawley Inc.
1030 Main Street 06603
Photo Sales
1967-71 Main Street 06604
Danbury
Krasow Camera Shop
171 Main Street 06810
Darlen
Fairbanks Foto Shop
1096 Post Road 06820
Greenwich
The Camera Gallery
276 Greenwich Avenue 06830
Hartford
The Camera Bar
44 Asylum Street 06103
Rozinsky's
108 Ailyn Street 06103
New Britain
Kihm-Church, Inc.
17 Veterans Drive 06050
New Haven
Davenport Photo Shop
1215 Chapel Street 06511
Fair Haven Camera
84 Grand Avenue 06513
The Harvey & Lewis Company
37 Center Street 06508
Old Greenwich
The Camera Center
263 Sound Beach Avenue 06870
Waterbury
Goldie's Camera Shop
17 Grand Street 06702

DELAWARE

Wilmington
Lincoln Camera Shop Inc.
2001 Delaware Avenue 19806
The Photo Center
2002 Market Street 19802
Repro Corporation
Division of Wilmington Camera
Shop, 412 Delaware Avenue 19801

FLORIDA

Boca Raton
Boca Camera Center Inc.
137 S. E. First Street 33432
Coral Gables
Mileo Photo Shop
2105 Ponce De Leon
Boulevard 33134
Daytona Beach
Kingston Camera Store
643 N. Ridgewood Avenue
P.O. Box 6027 32022
Ft. Lauderdale
Clik Camera Shop
2718 W. Davis Boulevard 33312
Doug Endicott's Photo Shop
4713 N. Ocean Boulevard 33308
Miller's Cameras
811 E. Las Olas Boulevard 33301
Gainesville
Ro-Mo Camera Shop
1232 W. University Avenue 32601
University City Photo Supply Inc.
1021 W. University Avenue 32601
Jacksonville
Bailey's Camera Corner Inc.
100 W. Forsyth Street 32202
Brandon's Camera Inc.
1027 Mary Street 32207
Key West
Conn's Camera & Card Center
3224 N. Roosevelt Boulevard 33040
Lakeland
Sanborn Camera Center
127 S. Tennessee Street 33801
Lauderdale-by-the-Sea
Camera Center
110 Commercial Avenue 33308
Miami
Brown's Photo Center
7901 N. W. 22nd Avenue 33147
Downtown Camera Store
201 S. E. First Street 33131
The Photomart
1252 Washington Avenue 33139
Maurice Camera
212 Biscayne Boulevard 33132
Miami Camera Center
128 N. E. First Street 33132
Phil's Camera Service
11517 S. Dixie Highway 33156
Rich Photos, Inc.
1600 W. Flagler Street 33135
Miami Beach
Aberbach's
466 Goffrey Road 33140
Miami Springs
Camera Shop
65 Curtiss Parkway 33166

Naples
Naples Camera Shop
837 Fifth Avenue South 33940
Orlando
Bowstead's Camera Shop
222A Weber Street 32803
Dick Heim's Camera Shop
1825 Edgewater Drive,
P.O. Box 7095 32804
Palm Beach
Ramon's Camera Shop
374 S. County Road 33482
Pensacola
Coast Photo Service
3500 Barrancas Avenue 32507
Pampango Beach
Doug Endicott's Photo Shop
2688 Atlantic Boulevard 33060
St. Petersburg
Ro-Mo Camera Shops
1675 Fifth Avenue North 33713
Ro-Mo Camera Shops
155 Third Street North 33701
Strand Camera Shop
9 Second Street North 33701
Sarasota
Norton's Camera Center Inc.
1481 Main Street 33577
Ro-Mo Photo Service
1806 S. Osprey 33579
Tallahassee
Tallahassee Camera Center
117 N. Monroe 32301
Tampa
Tampa Photo Supply Company
510 Tampa Street 33601
West Palm Beach
Palm Beach Camera Salon
840 Palm Beach Mall 33401
Winter Park
Winter Park Photo & Art Supply
152 Park Avenue So. 32789

GEORGIA

Albany
Dixie Theatre Service & Supply
1010 N. Slappey Drive 31501
Atlanta
Frye's Foto Shop
220 Luckie Street, N.W. 30303
Hilton-Cates Camera Store Inc.
88 Forsyth Street, N.W. 30303
Treck Photo Graphic Inc.
150 Fourteenth Street, N.W. 30318
Walke Camera Haus
3252 Peachtree Road, N.E. 30305
Wing Fast Foto Service, Inc.
285 E. Paces Ferry Road, N.W. 30327
Wing Fast Foto Service, Inc.
12 Edgewood Avenue, N.E. 30303
Augusta
N & W Camera Exchange
216-220 Eighth Street 30902
Decatur
Frank M. Carryl Company
250 E. Ponce De Leon Avenue 30030
Macon
J. B. Coke Company
735 Cherry Street 31208
Rome
Brock's Inc.
501 Romega Place,
P.O. Box 991 30161
Savannah
Photocraft
12 West State Street 31401

HAWAII

Hilo
Modern Camera Center
165 Keawe Street 96720
Honolulu
Anderson's Camera House
1356 Kapiolani Boulevard,
P.O. Box 177 97814
Central Camera Inc.
1105 Bishop Street 96813
Colvin's Camera Center
2053 Kalakaua Avenue 96815
Francis Camera Shop
1112 Ala Moana Center 96814
Hawaii Camera Company
1106 Union Street 96813
Hawaii Camera Company
1415 Kapiolani Boulevard 96814
Royal Hawaiian Camera Shop
Royal Hawaiian Hotel 96815
Surfside Camera Shop
2233 Kalakaua Avenue 96815
Kahului, Maui
Roy's Photo & Music Center
Kahului Shopping Center 96737

IDAHO

Boise
Idaho Camera
806 Main Street 83702
Idaho Falls
Inkley Photo
419 Park Avenue 83401
Moscow
Haddock & Laughlin
414 So. Main Street 83843
Pocatello
Inkley Photo
354 W. Center Street 83201
Twin Falls
Havener's Camera & Cycle
151 Main Avenue West 83301

ILLINOIS

Arlington Heights
Arlington Heights Camera Shop
7 S. Duntun Avenue 60005
Berwyn
Imperial Camera Shop
6210 W. Cermak Road 60402
Bloomington
Hawkins Studio & Camera Shop
110 N. Center Street 61701
Blue Island
Watland Inc.
13039 South Western Avenue 60406
Champaign
Erbert's Inc. Camera Shop
509 E. Green Street 61820
Fairchild Camera & Hobby Shop
510 S. Neil Street 61820
Chicago
Altman Camera Company
129 N. Wabash Avenue 60602
Anchor Photo Supply Co.
6234 S. Western Avenue 60636
Camera Exchange
16 N. Dearborn Street 60602
Central Camera Company
230 S. Wabash Avenue 60604
The General Camera Company
2400 W. Devon Avenue 60645
The General Camera Company
Merchandise Mart Plaza 60654
Helix Limited
679 N. Orleans St. 60610
Herman Cameras Inc.
159 W. Madison Street 60602
Jan's Camera & Card Shop
5712 S. Pulaski Road 60629
Donald Main & Company
510 N. Dearborn Avenue 60610
Malala Camera Co.
3336 S. Halsted Street 60608
Marquette Photo Supply
3314 W. 63rd Street 60629
Marshall Field & Co., Dept. 418
111 N. State Street 60602
Model Camera Shop
1342 E. 55th Street 60615
P. K. Photo Supply
2117 Irving Park Road 60618
Shulton Camera Company
153 W. Wacker Drive 60601
Skrudland Photo Service
6440 W. Chicago 60635
Standard Photo Supply Co., Inc.
43 E. Diversey Avenue 60511
Wolk Camera Company
121 S. Dearborn Street 60603
Wolk Camera Company
133 N. Wabash Avenue 60602
Decatur
Pile's Camera Shop
221 N. Water Street 62523
Pile's Camera Shop
821 N. Water Street 62523
Pile's Camera Shop
151 E. Eldorado 62521
Evanston
Poe's Camera Company, Inc.
616 Davis Street 60201
Highland Park
Powell's Camera Mart Co., Inc.
589 Central Avenue 60035
Hinsdale
Hinsdale Camera Center
49 S. Washington Street 60521
Kankakee
Clyde's Cameras 'n' Cards
16 Meadowview Center 60901
Waltands Camera Shop
242 S. Schuyler 60901
Lake Forest
McMasters Pharmacy Inc.
584 Western Avenue 60045
Moline
Elliott Camera Shop
1604 Fifth Avenue 61265
Mt. Prospect
Randhurst Camera Shop
999 Elmhurst Road 60056
Oak Brook
Morrison Camera Co., Inc.
87 Oakbrook Center Mall 60521
Oak Park
Oak Park Camera Company
1053 Lake Street 60301
Village Camera Company
104 N. Oak Park Avenue 60301
Peoria
Lens & Camera Shop
424 Fulton Street 61602
Peoria Camera Shop
539 Main Street 61602
Rockford
Camera Craft Inc.
114 W. State Street 61101
Skokie
Skokie Camera Shop
7931 Lincoln Avenue 60076
Springfield
The Camera Shop
214 S. Sixth Street 62701
Pile's Camera Shop
519 E. Monroe 62701
Sterling
Sterling Camera Center, Inc.
324 First Avenue 61081
Waukegan
West Side Camera Shop
1419 N. Lewis Avenue 60085

Wilmette
The Camera Shop
635 Green Bay Road 60091

Winnika
Stern's Camera & Sound Center Inc.
818 Elm Street, P.O. Box 160 60093

INDIANA

Anderson
Anderson Camera Shop Inc.
1200 Meridian Street 46016

Bloomington
Wiles Drug Company
112 N. Walnut Street 47403

Evansville
Camera Engineers, Inc.
1349 Covert Avenue 47714

Lawndale
Camera Shop
817 So. Green River Road 47715

Fort Wayne
The Howard Company, Inc.
112 W. Wayne Street 46802

Sunny Schick
407 W. Washington Boulevard 46802

Gary
Gary Camera Company
619 Washington Street 46402

Hammond
Dave's Camera Mart
5400 Hohman Avenue 46320

Wattlands
Camera Shops
6622 Indianapolis Boulevard 46320

Indianapolis
Hoosier Photo Supplies Inc.
51 Monument Circle 46204

Hoosier Photo Supplies Inc.
5330 No. Tacoma Avenue
P.O. Box 20304 46220

The H. Lieber Co., Inc.
44 No. Capitol Avenue 46209

The H. Lieber Co., Inc.
Glendale Center, 6101 No. Keystone
Avenue 46220

The H. Lieber Co., Inc.
24 W. Washington Street 46204

Post Photo Shop
150 No. Delaware Avenue 46204

Lafayette
Berry's Camera Shop Inc.
Ferry at Fourth Street 47901

Michigan City
Blinden's Camera Center
524 Franklin Street 46360

Peru
Murphy's Photo Supplies
19 W. Third Street 46970

South Bend
Picture Equipment Company
502 Lincoln Way West 46601

Schilling's
329 S. Lafayette Boulevard 46601

Terre Haute
Snap Shop
35 Meadows Center 47803

Wabash
Marks Camera & Hi-Fi Shop
14 W. Canal Street 46992

IOWA

Ames
Ames Stationers
238 Main Street, P.O. Box 411 50010

Cedar Falls
Porter's Camera Store
2208 College Street 50613

Cedar Rapids
Morris Sanford Company
215 Third Avenue, S.E. 52401

Davenport
Elliott Camera Shop
234 West Third Street 52801

Des Moines
Beaverdale Photo Store #13
2641 Beaver Avenue 50310

Ivy Camera Shop
3704 Ingersoll 50312

Dubuque
Nite Zero
2605 Rhomburg, P.O. Box 876
52001

Iowa City
Henry Louis Inc.
506 E. College Street 52240

Ottumwa
The Camera Shop
111 S. Market Street 52501

Waterloo
Lippert Camera Company
308 East Fourth Street 50703

KANSAS

Dodge City
Southwest Photo Supply
308 W. Wyatt Earp 67801

Hutchinson
Spangler's
103 N. Main Street 67501

Topoka
Wolfe's Camera Shops Inc.
116 W. Eighth Street 66603

Wichita
Jeff's Camera Shop
112 E. Douglas Street 67202

KENTUCKY
Bowling Green
Carpenter-Dent Sublet Co #7
934 Broadway 42101

Lexington
Foto Center
205 East Main Street 40507

L. Michaels
109 W. Short Street 40507

Louisville
Camera Center Inc.
427 W. Walnut Street 40202

W. D. Gatchel & Sons Inc.
431 W. Walnut Street 40202

The Oakwood Inc.
4010 Frankfort Avenue 40207

Schuhmann's Click Clinic
425 W. Chestnut Street 40202

Murray
Holland Drugs
109 So. Fourth Street 42071

LOUISIANA

Baton Rouge
The Camera House
5175 Government Street 70806

Southern Camera Service
2978 Government Street 70806

Lafayette
Dorman's Camera & Records
433 Heymann Boulevard,
P.O. Box 52007 70501

New Orleans
Alfredo's Camera Corp.
928 Gravier Street 70112

Bennett's
320-322 Baronne Street 70112

Deo's Photo Supply
420 Market Street 71101

Film Arbor Inc.
599 Creswell 71101

MAINE

Lewiston
Camera Service Center of Maine Inc.
10 Lisbon Street 04240

Portland
Bicknell Photo Service
24 Free St., P.O. Box 2011 04104

Bicknell Photo Service
517 Congress Street,
P.O. Box 2011 04104

Tekniphoto
620 Congress Street 04101

MARYLAND

Annapolis
Miller's Camera Shop
25 Maryland Avenue 21401

Baltimore
Camera Mart
5421 Harford Road 21214

PhotoCenter
23 N. Howard Street 21201

Ritz Camera Centers
112 W. Lexington Street 21201

Slansbury Photo
6716 Reisterstown Road Plaza 21215

Dundalk
Slansbury Pharmacy
2031 Merritt Avenue 21222

Rockville
Buntin Instruments Co.
489 S. Stonestreet Avenue 20850

Silver Springs
Industrial Photographic Products Inc.
8618 Fenton Street 20910

Wheaton
Gilbert's
Wheaton Plaza 20902

MASSACHUSETTS

Amherst
Tripp Camera Shop, Inc.
98 North Pleasant Street 01002

Andover
Look Photo Service
93 Main Street 01810

Boston
The Camera Center, Inc.
15 Congress Street 02110

Cameras Ltd.
94D Plaza, Prudential Center 02199

Central Camera Exchange
24 Tremont Street 02108

Copley Camera & Hi-Fi Center
480 Boylston Street 02116

Claus Gelotte Inc.
284 Boylston Street 02116

Ralph Harris Co., Inc.
225 Franklin Street 02110

Park Square Bldg. Camera & Photo Inc.
51 Saint James Avenue 02116

School Street Camera Corp.
315 Washington Street 02108

Stone Camera Inc.
42 Bromfield Street 02108

Brookline
Jon Allen
1364 Beacon Street 02146

Burlington
Camera Enterprises Inc.
242 Middlesex Street 01803

Cambridge
Crimson Camera Exchange
1300 Massachusetts Avenue 02138

Crimson Camera Technical Sales Inc.
152 Sixth Street 02142

Ferranti-Dege Inc.
1252 Massachusetts Avenue 02138

Claus Gelotte Inc.
1290 Massachusetts Avenue 02138

Claus Gelotte Inc.
185 Alewife Brook Parkway 02138

Wolf & Smith Photo Supply
401 Massachusetts Avenue 02139

Chicago
Piepu's Camera Center
44 Center Street 01013

Falmouth
Ortins Photo Supply
267 Main Street 02540

Great Barrington
Melvin's Prescription Pharmacy Inc.
197-9 Main Street 01230

Lawrence
Look Photo Service Inc.
256 Essex Street 01840

Lexington
Theatre Camera Shop
1810 Massachusetts Avenue 02173

Natick
Camera Enterprises, Inc.
154 Worcester Street 01760

Needham
Scorby's Inc.
1029 Great Plain Avenue 02122

New Bedford
Converse Photo Supply Co.
10-12 No. Sixth Street 02740

Newtonville
John Valch Camera Shop
801 Washington Street 02160

Northampton
Tripp Camera Shop
211 Main Street 01062

Norwood
Camera Enterprises, Inc.
858 Providence Highway 02062

Pittsfield
The Photo Shop
81 East Street 01202

Quincy
Claus Gelotte Inc.
1387 Hancock Street 02169

Randolph
Smith's Photographic Store
27 Pocella Park Drive
Randolph Industrial Park 02368

Salem
Essex Camera Shop
286 Essex Street 01970

Springfield
Valley Cinema
958 State Street 01109

Worcester
Pleasant Camera, Inc.
31 New Lincoln Street 01605

Burlington
The Camera Shop
16 Church Street 05401

Ann Arbor
Purchase Camera Shop
1116 S. University Avenue 48104

The Quarry Inc.
318 S. State Street 48108

Battle Creek
Krum's Inc.
35 E. Michigan Avenue 49014

Bay City
Michigan Photo Company
717 Washington Avenue 48706

Birmingham
Birmingham Camera Shop
168 S. Woodward Avenue 48011

Dearborn
Photo-Lux Camera Shop
22146 Michigan Avenue 48124

Dearborn Heights
Dearborn Heights Camera Shop
27281 W. Warren Avenue 48127

Detroit
Acme Camera Exchange
526 Shelby Street 48226

Concourse Card & Camera Shop
C254 General Motors Building 48202

Detroit Camera Shop
1075 Washington Boulevard 48226

Garrick Photo Supply Company
3166 Cass Avenue 43201

Lobby Hobby Inc.
17300 Woodward Avenue 48203

Meier Camera Shop Inc.
12213 Woodward Avenue 48203

Seven Mile Camera Shop
15301 W. Seven Mile Road 48235

The Silhouette Camera Shop
11862 Grand River Avenue 48204

Fernside
A-D Camera Shop
301 W. Nine Mile Road 48220

Grand Haven
Kirk's Camera Supply
104 Washington Street 49417

Grand Rapids
The Camera Shop
22 Division Avenue N. 49502

Fuson's Camera Shop
169 Ottawa Avenue, N.W. 49502

Marks Photo Shop
3822 S. Division Avenue 49508

Grosse Pointe
The Camera Center
17114 Kercheval Avenue 48236

Paul Gach Photography Inc.
345 Fisher Road 48236

Grosse Pointe Woods
Studio Camera Shop
20229 Mack Street 48236

Houghton
The Wilcox Studio
518 Sheldon Avenue 49931

Ironwood
Range Photo Service
611 Lake Street 49938

Jackson
Jackson Photo Center
182 W. Michigan Avenue 49201

Kalamazoo
Crescent Studios Camera Shop
334 W. Michigan Avenue 49006

Kalamazoo Photo Lab
135 E. Michigan Avenue 49006

Lansing
Linn Camera Shop
210 S. Washington Avenue,
P.O. Box 178 48933

Van's Photo Service
524 E. Michigan Avenue 48933

Van's Camera Shop
1615 E. Michigan Avenue 48912

Plymouth
The Photographic Center
882 W. Ann Arbor Trail 48170

Pontiac
The Camera Mart, Inc.
55 S. Telegraph Road 48053

Royal Oak
Dunn's Inc.
116 West 4th Street 48067

Saginaw
Camera Center
219 Federal Avenue 48607

Southfield
J. L. Hudson Co., Dept. 290
21500 Northwestern Highway 48076

MINNESOTA

Albert Lea
Master-Craft Camera Shop
119 So. Broadway 56007

Brooklyn Center
Brown Photo Company
1240 Brookdale 55412

Duluth
Duluth Camera Exchange
207-22 First Street 55802

Edina
Brown Photo Stores
118 Southdale 55424

Mankato
Schmidt's Photographic Supplies
226 So. Front Street 56001

Minneapolis
Brown Photo Stores
609 Marquette 55402

Brown Photo Stores
2300 Edgewood Avenue S. 55426

Brown Photo Stores
833 Nicollet Avenue 55402

Century Camera Shops Inc.
119 No. Ninth Street 55403

Jay's Camera
510 Nicollet Mall 55402

Leigh's a division of Pako Photo
123 South 7th Street 55402

Owatonna
Master Craft Camera Shop
123 W. Broadway 55060

Pine River
Richard's Photography
White Pine Point 56474

Rochester
Camera Center Inc.
Miracle Mile Shopping Center 55901

Pako Photo Inc.
Filmslips Div. Apache Plaza 55901

Roseville
Brown Photo Stores
187 Rosedale Center 55113

St. Anthony Village
Brown Photo Stores
178 Apache Plaza 55421

St. Cloud
The Camera Shop
15 Seventh Avenue South 56301

St. Paul
Brown Photo Stores
405 Wabasha Street 55102

Finn Photo Supply
336 Wabasha Street at Fourth 55102

Fisher Photo Supply Company
143-5 E. Fourth Street 55101

Swansons Camera Sales & Service
109 No. First National Bank 55109

Swansons Camera Sales & Service
321 St. Peter Street 55102

Winona
Buck's Camera Shop
159 Main Street 55987

MISSISSIPPI

Edgewater Park
Camera Corner
Edgewater Plaza Shopping Center
39531

Greenville
Photo Supply
609-11 Highway 82 East 38701

Jackson
Standard Photo Company
513 E. Capitol Street 39201

MISSOURI

Columbia
Capens
1009 East Broadway 65201

Joplin
Wingo's Inc.
420 Main Street 64801

Kansas City
Bernard's
4724 Broadway, Country Club Plaza
64112

Crick's Camera Shop
6320 Brookside Plaza 64113

Gateway Sporting Goods Company
1330 Main Street 64105

St. Louis
Jefferson Camera Shop
1915 S. Jefferson Avenue 63104

St. Louis Photo Supply
3400 Lindell Boulevard 63103

W. Schiller & Company
1101 Clark Avenue 63199

Stanley Photo Service
2836 Market Street 63103

Springfield
Midwest Camera Center Inc.
308 S. Jefferson Street 65806

MONTANA

Billings
Kasper's Photo Shop
107 No. 29th Street 59101

Bozeman
AMC Sullivan Photo
107 E. Main Street 59715

Butte
Air's Photo
42 N. Main Street 59701

Great Falls
Marlin's Photo Center
229 Central Avenue 59401

Helena
Jordur Photo Shop
320 No. Last Chance Gulch 59601

Miles City
Riggs Camera & Gifts
807 Main Street 59301

Missoula
Haugen's
Hammond Arcade 59801

NEBRASKA

Grand Island
Bost Pharmacy
Second & Eddy 68801

Lincoln
Calandra-Hallmark Camera & Card Shop
1211 "O" Street 68508

McCook
Prest Drug Company
301 Norris Avenue 69001

Omaha
Brandeis Camera Shop #9
72nd & Dodge 68114

Calandra Camera Company, Inc.
116 No. 42nd Street 68131

Calandra Camera Store #3
4204 Dodge Street
P.O. Box 3301 68131

Valandra's Cards & Cameras
316 So. 16th Street
P.O. Box 3301 68102

NEVADA

Las Vegas
The Photo Shop
715 Las Vegas Blvd. South 89101

Reno
Silver State Cameras
Shopper's Square, 239 E. Plumb
Lane 89502

NEW HAMPSHIRE

Dover
Eagle Photo Supply Inc.
435 Central Avenue 03820

Hanover
Camera Shop of Hanover
45 S. Main Street 03755

Manchester
The Camera Shop
1168 Elm Street 03101

Portsmouth
Eagle Photo Supply Inc.
6 Congress Street 03801

Hovey's Camera Shop
86 Congress Street 03801

NEW JERSEY

Bloomfield
Bloomfield Camera Shop
623 Bloomfield Avenue 07003

Bridgeton
J. T. Roberts
449-451 No. Pearl Street 08302

Caldwell
Caldwell Camera Inc.
472 Bloomfield Avenue 07006

Camden
Camden Camera Shop
210 So. Broadway 08103

Cherry Hill
Webb & Company
725 Kenilworth Avenue 08034

Clifton
Clifton Camera Shop
1137A Main Avenue 07015

Closter
Herbert's Camera House, Inc.
Closter Plaza 07624

Dover
Dover Photo Supply
25 E. Blackwell Street 07801

East Orange
East Orange Camera Shop
547 Main Street 07018

Englewood
Herbert's Camera House
9 E. Palisade Avenue 07632
Miniature Photo Labs Co.
45 W. Palisade Avenue 07632

Fairfield
Interstate Camera Stores
35 Daniel Road 07006

Hackensack
Gene Hacker Camera Shop
530 River Street 07601

Jersey City
Autograph Film Service
552-4 West Side Avenue 07304
Hudson Camera Inc.
122 Newark Avenue 07302
Levy's Sport Shop Inc.
149 Monticello Avenue 07304

Linden
Daily Photo & Industrial Supply Co.
117 No. Wood Avenue 07036

Livingston
Livingston Camera Mart Inc.
39 So. Livingston Ave. 07039

Maplewood
Maplewood Camera Inc.
164 Maplewood Avenue 07040

Middlesex
Middlesex Photo Center
730 Union Avenue 08846

Millburn
Millburn Camera Shop
345 Millburn Avenue 07041

Newark
Midtown Camera Exchange
1186 Raymond Boulevard 07102
Schaeffer Camera Company
595 Broad Street 07102
Victor Camera Center
23 Bloomfield Avenue 07104

New Brunswick
Freese Camera Shop
306 George Street 08901

Newton
Michael Photo
51 Spring Street 07860

Orange
Orange Camera Craft
300 Main Street 07050

Perth Amboy
Fishkin Brothers
285 Madison Avenue 08861

Princeton
Princeton University Store Inc.
Department 404 08540

Red Bank
Camera Cottage, Inc.
The Mall 07701

Dorn's Photo Shop
15 Wallace Street 07701

Ridgewood
Ridgewood Camera & Supply Corp.
48 East Ridgewood Avenue 07450

South Orange
Village Camera Shop
61 South Orange Avenue 07079

Summit
Art's Camera Shop
485 Springfield Avenue 07901

Trenton
Deal's Camera Shop
922 Brunswick Avenue 08638

Union
Union Camera Exchange
2009 Morris Avenue 07083

Upper Montclair
Burt Gale Photo Supplies
254 Park Street 07043
Photo Gullen
574 Valley Road 07043

Vineland
T & F Camera Shop Inc.
Vineland Shopping Center 08360

Westfield
Westfield Studios
121 Central Avenue 07090

West New York
Levy's Inc.
6118 Bergenline Avenue 07093

Westwood
Bergen County Camera
288 Westwood Avenue 07675

NEW MEXICO

Albuquerque
H Cook Sporting Goods Co.
102 Wierick Street 87110
H Cook Sporting Goods Co.
108 Central S.W. 87101
Kurt's Camera Corral
3417 Central N.E. 87106
Kurt's Camera Corral
Carnado Center 87110

Farmington
The Art Camera Shop
111 West Broadway 87401

Los Alamos
Dezall's Inc.
Box 952 1218 12th Street 87544

Roswell
Maple Camera Center
P.O. Box 1274 220 N. Main St. 89201

Santa Fe
The Camera Shop of Santa Fe
100 E. San Francisco 87501

NEW YORK STATE

Albany
Bern's Camera Store
84-86 N. Pearl Street 12207
State Photo Supply Corp.
226 N. Allen Street 12209

Binghamton
Stickley-Silver Inc.
200 Plaza Drive, Vestal Plaza 13901
Tuthill's Photo Center Inc.
166 Washington St. 13903

Bronxville
Bronxville Camera Shop
94 Pondfield Road 10708

Buffalo
Delaware Camera Mart
2635 Delaware Avenue 14216
Filmar
637 Main Street 14203
United Projector & Film Corp.
228 Franklin St. 14202

Canandaigua
The Fotoshop
13 So. Main Street 14424

Elmira
B & C Photo Supply
263 State Street 14901

Endicott
L. F. Hamlin Inc.
28-30 Washington Avenue 13760

Ithaca
Ithaca Photo Supply
105 W. Green Street 14850

Larchmont
Larchmont Fotocenter
1895 Palmer Avenue 10538

Middletown
Fotomart
100 North Street 10940

Mt. Kisco
Fox & Sutherland
15 So. Moger Avenue 10549

New Rochelle
Camera Craft Inc.
210 North Avenue 10801

Newburgh
Seaman's
388 Broadway 12550

Niagara Falls
Lafayette Photo Supply Co.
217 Falls Street 14303

Pearl River
Bouton's Photographic Supply
13 N. Main Street 10965

Poughkeepsie
Arax Photographic Co. Inc.
388 Main Street 12601

Rochester
Le Beau Photo Shop
475 Lyell Avenue 14606
Le Beau Photo Shop
1137-9 Culver Road 14609
Main Camera Center Inc.
332 East Main Street 14604
Monroe Microscope Service
P.O. Box 656 14617
Rochester Sales Corp.
c/o Sibley, Lindsay & Curt Corp.
228 Main Street East 14604

Scarsdale
Scarsdale Camera Shop
8 Spencer Place 10583

Schenectady
Reale's
1957 Foster Avenue 12308

Syracuse
Francis Hendricks Co. Inc.
716 E. Washington St. 13210
M. Q. Camera Center, Inc.
405 S. Warren Street 13202
Rochester Sales Corp.
c/o E. W. Edwards & Son.
Camera Department
208 S. Salina Street 13202

Tarrytown
Colortone Camera, Inc.
40 Main Street 10591

Troy
Troy Camera Shop, Inc.
51 Third Street 12180

Utica
Carl K. Frey
247 Genesee Street 13502

White Plains
Colortone Camera, Inc.
34 Mamaroneck Avenue 10601
Colortone Camera, Inc.
113 East Post Road 10601

Williamsville
Amherst Camera Shop
5494 Main Street 14221

Yonkers
Sam's Camera Exchange
106 New Main Street 10702

LONG ISLAND

East Hampton
White's Pharmacy
81 Main Street 11797

Farmingdale
Negro's Camera Shop
287 Main Street 11735

Glen Cove
Glen Camera Shop
37 School Street 11542

Great Neck
Great Neck Camera Exchange
69 N. 8th Neck Road 11021

Hempstead
Eastern Camera Corp.
68 W. Columbia Street 11550
Foto Produx Inc.
130 Front Street 11550

Huntington
Hart Camera Inc.
839-24 New York Avenue 11745

Lawrence
ACE (Abrams) Camera Enterprises
(Inc.), 342 Central Avenue 11545

Manhasset
Arrow Camera Shops, Inc.
471 Plandome Road 11030

Rockville Centre
Village Photo Shop
19 So. Park Avenue 11572

Valley Stream
Green Acres Camera Exchange
Green Acres Shopping Center 11581

Westbury
Fortunoff of Westbury
1300 Old Country Road 11590

West Hempstead
Combine Camera Stores, Inc.
225 Hempstead Turnpike 11552

STATEN ISLAND
Wallace's Camera Shop
1025 Cassletton Avenue 10310

BROOKLYN

Bedford Camera Inc.
703 Flatbush Avenue 11225
Prospect Photographic
104 Fourth Avenue 11217

BRONX

Arista Camera Specialists
2194 White Plains Road 10462
Park Camera Exchange
1611 Unionport Road 10460
Sterling Howard Corporation
561 East Tremont Avenue 10457

QUEENS

Forest Mills
Forest Hills Foto Center
107-21 71st Avenue 11375

Jackson Heights
Devin's Camera Exchange
83-23 37th Avenue 11372

Long Island City
A. C. Camera Exchange
34-01 Broadway 11106

Richmond Hill
Lipshutz Stationers
114-10 Jamaica Avenue 11418

MANHATTAN

Abercrombie & Fitch Company
Madison Ave. at 45th Street 10017
Alkit Camera Shops, Inc.
865 Third Avenue 10022
Arkin Photo Inc.
30 East 33rd Street 10016
Arthur Brown & Bros., Inc.
2 West 46th Street 10021
Cambridge Camera Exchange, Inc.
47 Seventh Avenue 10011
Camera Barn Inc.
1272 Broadway 10001
Camera Barn Inc.
198 Broadway 10038
Camera Land Inc.
611 Lexington Avenue 10022
Camera Place Inc.
342 Madison Avenue 10021
D. M. Carlin Inc.
515 Second Avenue 10016
Circle Foto #2 Corp.
1392 Avenue of the Americas 10019
Diament's Camera Exchange
150 East 34th Street 10016
Foto-View Central Camera Exchange
1 East 43rd Street 10017
Fotoshop Inc.
136 West 32nd Street 10001
Fotoshop Lexington Inc.
376 Lexington Avenue 10017
Fotoshop 52nd Street
60 West 52nd Street 10019
Haber & Fink Inc.
12 Warren Street 10007
Harvey Camera Exchange Inc.
265 Madison Avenue 10016
Jaybee Photo Service
241 East 14th Street 10003
Jaydee Camera Exchange Inc.
20 East 53rd Street 10022
Jaydee Camera Exchange Inc.
764 Third Avenue 10017
L. & L. Photo
8 East 23rd Street 10010
Lexington Camera Stores
642 Lexington Avenue 10022
Liberty Camera Shoppe
19 West 44th Street 10036
Madison Camera Company
524 Madison Avenue 10022
Meta Photo Supply Company
138 Greenwich Street 10006
Metro Photo Inc.
305 Park Avenue South 10010
Mindlin Photo Corporation
167 West 32nd Street 10011
New York Camera Exchange
116 Fulton Street 10013
New York Camera Exchange
1094 Lexington Avenue 10021
New York Institute of Photography
10 West 31st Street 10001
O'Brien Camera & Lens Company
1265 Broadway at 32nd Street 10001

Peerless Camera Stores Corp.
415 Lexington Avenue 10017
Photomart 50th Ltd.
111 West 50th Street 10019
Photomart 53rd Ltd.
15 East 53rd Street 10022
Radio Clinic, Inc.
210 East 88th Street 10028
Rensay Trading Corporation
49 East 58th Street 10022
Royaltone Inc.
245 Seventh Avenue 10001
Sander's Camera Shop
44 New Street 10004
Sander's Camera
c/o E. B. Meyrowitz
520 Fifth Avenue 10036
Streeter & Quarles Ltd.
10 West 49th Street 10020
Tower Camera Exchange Inc.
1109 Avenue of the Americas 10036
United Camera Exchange Inc.
132 East 43rd Street 10016
United Camera Exchange Inc.
1140 Avenue of the Americas 10036
United Camera Exchange Inc.
37 West 43rd Street 10036
Warman Photo Supply
241 East 59th Street 10022
Willoughby's
110 West 32nd Street 10001
Willoughby Peerless Inc.
9 East 45th Street 10010

NORTH CAROLINA

Asheville
Ball Photo Supply Company
8-16 Wall Street
P.O. Box 1144 28801

Burlington
Camera Corner
275 West Front Street 27215
Chapel Hill
Foster's Camera Store
161 E. Franklin Street 27514

Charlotte
Van Ness Cameras
108 W. Fifth Street
P.O. Box 1065 28201

Durham
Camera & Photo Shoppe
1103 W. Main Street 27701
Cardinal Optical Instruments
1902 E. Geer Street 27704

Greensboro
Thomas Photo Supply
115 S. Greene Street 27401
Thomas Photo Supply
615 Friendly Shopping Center 27404

Raleigh
Capital Camera Shop Inc.
111 S. Wilmington 27601
Kine Photo Supply Company
706 Tucker Street 27603

Reidsville
Reidsville Camera Shop
203 Gilmer Street 27320

Wilmington
Colorcraft of Wilmington Inc.
116 N. Front Street 28401

Winston-Salem
Bocock-Stroud Company
501 West Fourth Street 27102
Murphy's Camera Center
Thru-Way Shopping Center 27104

NORTH DAKOTA

Bismarck
May's Camera & Model Shop
215 E. Broadway 58501

Fargo
Epkio Film Service Inc.
116 N. Pacific Avenue 58102

Minot
Reub's Minot Camera
123 Main Street South 58701

OHIO

Akron
Industrial Photographic Suppliers
265 E. Market Street 44308
Metzger Photo Supply Company
725 E. Market Street 44305
Van's Camera
1400 S. Arlington Street 44306
Van's Camera
3265 W. Market Street
Summit Mall 44313

Ashland
Gerald's Studio & Camera Shop
212 Center Street 44805

Athens
Lamborn Studio
46 S. Court Street 45701

Bowling Green
Roger Bros.
135 N. Main Street 43402

Canton
Adams Camera Shop
511 N. Market Avenue 44702

Cincinnati
Huber
20 West Sixth Street 45202
Jack's Camera Center
51 East Fourth Street
Drive Terminal Building 45202
Ohio Valley Photo Supply
309 Swanton Center 45217
Proffitt Camera Shop
720 Vine Street 45202
York Camera Shop Inc.
114 Main Street 45202

Cleveland
Bryar Photo Supply Company
1224 Huron Road at
Playhouse Square 44115
Camera Craft Inc.
13123 Shaker Square 44120
The Dodd Company
1025 Huron Road 44115
The Dodd Company
1120 Carnegie Avenue 44115
The Dodd Company of Fairview
21855 Lorain Avenue 44126
Jordan's Camera & Supply
3802 West 25th Street 44109
Reitman Camera Exchange
1900 East Ninth Street 44114
Treck Photo Graphic, Inc.
1240 Carnegie Avenue 44115

Cleveland Heights
The Dodd Company-Severance Center
3524 Mayfield Road 44118

Columbus
Don McAlister Camera Company
1132 W. Fifth Avenue 43212

Cuyahoga Falls
Waltz Camera Corner
2054 Front Street 44221

Dayton
Malone Camera Stores Inc.
21 E. Second Street 45402
Malone Camera Stores Inc.
232 E. Stroop Road 45429
Salem Camera Company
142 Salem Avenue 45406

Elyria
James Camera Company
435 West Second Street 44035

Euclid
V. Demshar & Sons Inc.
22034 Lake Shore Boulevard 44123

Findlay
The Photo Center
207 S. Main Street 45840

Lebanon
Bashford's
16 South Broadway 45036

Lima
Acme Photo Supply
207 W. High Street 45801

Lorain
Rudy Mac Studio & Camera Shop
1939 Broadway 44052

Mansfield
Sid's Camera Shop
73 N. Main Street 44902

Middletown
Davidson Photo Shop
1310 Central Avenue 45042

Oxford
Snyder's Camera Shop
37-39 E. High Street 45056

Parma
The Dodd Co. of Parmatown Inc.
7795 Ridgewood Drive 44129

Springfield
Springfield Camera & Photo Service
107 N. Fountain Avenue 45502

Tiffin
Sayer Camera & Studio
70 S. Washington 44883

Toledo
Baethorn Photo Company
P.O. Box 397 43601
Gross Photo Mart Inc.
232-6 Huron Street 43604

Troy
The B-K Photo Products Co.
106 W. Main Street 45373

Warren
Teachout's Camera Shop
1252 E. Market Street 44483

Washington Court House
Pensly Camera Shop
231 E. Court Street 43160

Wooster
Snyder Camera Shop
1821 Cleveland Road 44691

Worthington
Mera Scientific Company
101 Abbott Ave. P.O. Box 476 43085

Youngstown
Jerry Lee's Camera Shop
230 W. Federal Street 44503
Photo Eye Film Service
3707 Market Street 44507
Progressive Photo Supply Inc.
3491 Belmont Avenue 44505
Progressive Photo Supply Inc.
4195 Mahoning Avenue 44515
Strouss-Hirschberg's, Department 49
20 W. Federal Street 44503

OKLAHOMA

Endicott
Cliff's Camera Shop
122 E. Randolph Street 73701

Lawton
Hankins Studio & Camera Shop
1305 Gore Avenue 73501

Oklahoma City
Popkin Photo Service
2700 Classen Boulevard 73106
Reeves Camera Store
211 Park Avenue 73102

Tulsa
Engler Photo Supply
1643 S. Boston Avenue
P.O. Box 1507 74101

Knox Cameras
13 West Mall, Southroads Mall, 4945
East 41st Street 74135
Mason's Inc.
602 So. Boston Avenue 74119

OREGON

Beaverton
Suburban Photo Shop
103 N. W. Broadway 97005
Bend
Brandis Thrift-Wise Drug
1020 Wall Street 97701
Corvallis
O.S.U. Book Store Inc.
P.O. Box 491 97330
Eugene
Coburn Film Shop
698 Williamette 97401
Henry Lowry Fine Cameras
Broadway & Oak Streets 97401
Klamath Falls
Leo's Camera Shop
836 Main Street 97601
Medford
Anders Photo Shop
307 East Jackson 97501
Oregon City
Mr. Pix Camera Store
621 Main Street 97045
Portland
Camera Mart
4300 S. E. Hawthorne
Boulevard 97215
Chas. Conkling & Sons Inc.
4929 N. E. Fremont Street 97213
Kida Company
124 N. W. Third Avenue 97209
Sandy's Camera Shops
714 S. W. Washington 97205
Sandy's Camera Shops
635 S. W. Alder Street 97205
Sandy's Camera Shops
1129 Lloyd Center 97232
Norm Thompson Inc.
1805 N. W. Thurman 97209
The Dalles
Mel O's Camera Shop
312 1/2 East Second Street 97058

PENNSYLVANIA

Abington
Larmon Photo, Inc.
966 York Road 19001
Allentown
Classic Photo Lab. Inc.
Fulton & Gordon Streets 18102
Altoona
The Camera Shop
1420 Eleventh Avenue 16601
Bristol
Nichols Cameras
325 Mill Street 19007
Broomall
The Camera Shop Inc.
14 Lawrence Park Shopping
Center 19008
Cornwells Heights
Cutler Camera & Hi-Fi
211 Neshaming Mall 19020
Erie
Hoffman Camera Shop Inc.
727 Peach Street 16501
Gettysburg
Dave's Photo Supply
244 Steinwehr Avenue 17325
Greensburg
Perfection Photo Co., Inc.
222 E. Pittsburgh Street 15601
Harrisburg
James Lett Company
221 N. Second Street
P.O. Box 844 17108
Kingston
Camera City, Inc.
So. Wyoming Avenue at
Northampton Street 18704
Lancaster
The Jaffae Cinefoto Corp.
29 E. King Street 17620
Lemoine
James Lett Company
West Shore Plaza 17043
McKeesport
Photographic Supply, Inc.
515 Fifth Avenue 15132
Mt. Airy (Phila.)
Dodaker's Camera Shop
277 W. Mt. Pleasant Avenue 19119
New Castle
Camera Mart Inc.
224 E. Washington 16101
Philadelphia
Oscar H. Hirt
41 N. Eleventh Street 19107
Klein & Goodman Inc.
132 S. Eleventh Street 19107
Kosmin's Camera Exchange Inc.
36 N. Eleventh Street 19107
Mid-City Camera Exchange
1316 Walnut Street 19107
Peerless Camera Store of Philadelphia
1533 Chestnut Street 19102
Photo Cine Shop
129 S. 18th Street 19103
Photo Kina Inc.
13 S. 12th Street 19107
Ritz Camera Centers
1414 Chestnut Street 19102

Rosenfeld Photographic Supplies Inc.
1304 Walnut Street 19107
Williams, Brown & Earle Inc.
904-06 Chestnut Street 19107
Pittsburgh
Camera Exchange Inc.
3711 Forbes Avenue 15213
Dickson Micro Scientific Co.
32 Newgate Road 15202
The FotoShop Squirrel Hill
5854 Forbes Avenue 15217
Peerless-Willoughby Camera Corp.
431 Smithfield Street 15222
Penn Camera & Photo Supply Co.
643 Smithfield Street 15222
Wolk's Kamera Exchange
308 Forbes Avenue 15222
Plymouth Meeting
Plymouth Cameras
1308 Plymouth Meeting Mall 19462
Pottstown
Arrow Camera Shop
80 N. Charlotte Street 19464
Reading
Drehs Camera Shop
47 S. Sixth Street 19602
Hollywood Photo Inc.
529 Penn Square 19603
Scranton
Scranton Photo Shop
322 N. Washington Avenue 18503
State College
The Centre County Film Lab.
321 W. Beaver Avenue
P.O. Box 76 16801
Wilkes-Barre
Mark Cohen Studio
39 E. Northampton Street 18701
Williamsport
Hoyer's Photo Supply Inc.
18 W. Fourth Street 17701
York
Mirasola's Camera Center
46 W. Philadelphia Street 17403

RHODE ISLAND

Cranston
The Camera Case Inc.
25 Hillside Road 02920
Middletown
Bellevue Camera & Supply Inc.
Aquidneck Shopping Center 02843
Newport
Harold's Camera Centre
124 Thames Street 02840
Pawtucket
Union Photo Supply
41 Summer Street 02860
Providence
Adler's Inc.
62-68 Orange Street 02903
Metropolitan Photo Supply Co.
31-33 Aborn Street 02903
United Camera Inc.
297 Elmwood Avenue 02907
Wakefield
South County Camera Inc.
4 Robinson Street 02882
Westerly
Payne Motion Picture Service
20 High Street 02891

SOUTH CAROLINA

Charleston
Norvell's Camera Exchange
Francis Marion Hotel 29403
Columbia
Carolina Camera Shop
1405 Main Street 29201
Jackson Camera Center
625 Harden Street
P.O. Box 5846 29205
Palmco Pictures Inc.
725 Saluda Avenue-Five Points
29205
Jackson Camera Center
32 Richland Mall 29204
Greenville
Graham-Globe Photo Service
21 S. Main Street 29601
Spartanburg
Camera House
231 Kennedy Street 29301

SOUTH DAKOTA

Aberdeen
Artz Camera Supply Company
408 So. Main Street 57401
Rapid City
Jack's Camera Shop Inc.
614 St. Joe Street 57701
Sioux Falls
Sioux Falls Book & Stationery Company
117-9 No. Phillips Avenue 57102

TENNESSEE

Chattanooga
Camera Center Inc.
13 W. Eighth Street 37402
Violet Camera Shops Inc.
9 E. Seventh Street 37402
Knoxville
Bull Photo Supply Co.
619 S. Gay Street 37907
Snap Shop Inc.
615 S. Gay Street 37907
Snap Shop Inc.
Western Plaza Shopping Center
77907
Memphis
Bob's Camera Store
3485 Poplar Avenue 38111

Ed's Camera Shops
1279 Madison Avenue 38104
Memphis Photo Supply Company
124 Madison Avenue
P.O. Box 1350 38101
Nashville
George C. Dury Company
420 Union Street 37219
George C. Dury Company
Green Hills Village 37215
George C. Dury Company
100 Oaks Shopping Center 37204
McGinnis Inc.
3006 Gallatin Road 37216

TEXAS

Abilene
Austin Camera Shop
241 Cypress Street 79601
Amarillo
Hertner's Camera Store
114 West Sixth Street 79101
Austin
Elison Photo Company
615 Congress Avenue 78701
Elison Photo Company
2155 Anderson Lane 78757
Brownsville
Rogers
1033 E. Levee Street
P.O. Box 1071 78520
College Station
Campus Photo Center
North Gate at Main 77340
Corpus Christi
Settler Photo Service
824 S. Staples Street 78404
Dallas
Cooter's Village Camera Shop
12 Highland Park Village 75205
Heydymann Instrument Co. Inc.
7216 Mimosa Lane 75230
Marlow's Inc.
1605 Main Street 75201
Marlow's Inc.
736 Northpark Center 75225
Neiman-Marcus, Dept. 700
Main & Akard Streets 75201
Neiman-Marcus, Dept. 700
Northpark Shopping Center 75225
Pete's Foto Shop
8418 Preston Road 75225
Professional Cine Products
2959 Ladybird Lane 75220
Southwest Cameras
5626 Lemon Avenue 75209
Texas Oklahoma Photo Supply
2411 Ross Avenue 75221
El Paso
Photo Graphic Suppliers Inc.
414 Mills Avenue 79901
Reed's Photo Mart Inc.
210 Mills Avenue 79901
Fort Worth
The Camera Shop
709 Throckmorton 76102
Seymour's Photo Center
6104 Camp Bowie Boulevard 76116
Westcliff Camera Shop
10-11 Westcliff Shopping Center
76109
Houston
Fox Photo
3264 Westheimer 77036
Fox Photo
18034 Upper Bay Road 77058
John's Party Shop #1
1008 Rusk Avenue 77002
George Lange & Co. Cameras
6630 So. Main, P.O. Box 20150 77025
Neiman-Marcus Co., Inc.
3101 Richmond Avenue 77006
Southwestern Camera Company
1416 Main Street 77002
William H. Talley Company
3411 Richmond Avenue, Suite 107,
P.O. Box 22574 77027
Texas Photo
1517 Lombardy 77023
Longview
The Camera Shop
208 No. Fredonia Street 75601
Lubbock
Herald Photo
1405 University Avenue 79401
McAllen
Britton's
208 S. Main Street 78501
Odessa
Odessa Camera Center
1115 West Tenth 79611
Pasadena
Skylark Camera Company
109 W. Southmore 77502
Plainview
The Camera Shop
Seventh & Quincy Streets 79072
San Angelo
Bob Baker's Camera Center
7036 W. Harris 76903
Lloyd D. Witter Photography
261 W. Concho Street 76902
San Antonio
The Foto Center
213 East Houston 78205
The Fox Company
715 Alamo Plaza 78205
Fox Stanley Photo
1714 Broadway 78215
Southwest Photo Supplies
403 Avenue "E" at Fourth Street
78205

Texarkana
Martin Patterson Studio & Camera
Shop, 222 West Third Street 75501

Waco
Tom Padgett Inc.
401 So. 13th Street,
P.O. Box 650 76703
Wichita Falls
Dolcater's Camera Shop
822 Scott Avenue 76301

UTAH

Ogden
Inkley Photo
2363 Washington Boulevard 84401
Salt Lake City
Ecker's
270 So. Main Street 84101
Bill Shipley Photo
118 So. Main Street 84101
Sloan's Inc. Camera Shop
c/o Auerbach's, State & Broadway
84111
Standard Optical Company
155 So. Main Street 84111

VIRGINIA

Alexandria
Bob's Camera Supply
721 King Street 22314
Henry's Camera Exchange
722 King Street 22314
Bristol
Kelly & Green
514 Cumberland 24201
Charlottesville
Cary's Camera Shop
Barracks Road Shopping Center
22903
Danville
Haynsworth's Inc.
520 Main Street 24541
Hampton
Camera City Inc.
18 E. Queen Street 23369
Newport News
Sherwood Hobby House
91 Sherwood Mall 23602
Mason Camera Company
507 Botetourt Street 23510
Portsmouth
Cameras & Hobbies Inc.
Midcity Shopping Center 23707
Portsmouth Camera Shop
1716 High Street 23704
Richmond
Old Dominion Camera Shop
3128 W. Cary Street 23221
Thalheimer Bros., Inc.
Camera Department 290 23230
Roanoke
Ewald-Clark
17 W. Church Avenue 24011
Roanoke Photo Finishing Co., Inc.
502 Second Street, S.W. 24011

WASHINGTON

Aberdeen
Garrett's Camera Center
109 E. Wishkah Street 98520
Bellevue
Northwest Photo Centers
10220 N.E. Eighth 98004
Bremerton
Bremerton Photo Supply
247 Fourth Street 98310
Clarkston
Waser's Inc.
800 Sixth Street 99403
Longview
The Camera Shop
1308 Broadway 98632
Mount Vernon
Stacey's Camera Shop
508 First Street 98273
Olympia
House of Cameras
518 South Sound Center 98501
Puyallup
Ray's Camera Shop
201 So. Meridian Street 98371
Renton
Renton Cameras
Renton Shopping Center 98055
Seattle
The Bon Marche, Department 328
Third & Pine 98101
Clyde's Camera Store
409 Union Street 98101
Glazer's Camera Supply
1923 Third Avenue 98101
Jack Miller Camera & Instrument Co.
1418 Fourth Avenue 98101
Moran's Cameraland
4541 California S.W. 98116
Olympic Camera Center, Inc.
1319 Fourth Avenue 98101
Ray's Camera Shop
928 Northgate Mall 98125
Ray's Camera Shop
1034 So. Center Shopping Center
98188
Fall's Camera Supply Inc.
1419 Third Avenue 98101
Tall's Camera Supply Inc.
209 S.W. 152nd Street 98166
University Book Store
4326 University Way 98105
Warshall's Sporting Goods Company
First & Madison 98104

Spokane
The Bon Marche, Department 328
Main & Wall 99201
John W. Graham Company
707-711 Sprague Ave. West 99210
Tacoma
Ray's Camera Shop
800 Tacoma Mall 98409
Walla Walla
Tallman's
4 West Main Street 99362
Wenatchee
Central Camera Supply
23 South Mission 98801
Yakima
Anderson's Camera & Sport Shop
25 No. Second Street 98901

WEST VIRGINIA

Charleston
Merrill Photo Supply Company
233 Hale Street 25301
Clarksburg
Kyle & Company
331 W. Main Street 26302
Morgantown
West Virginia University Book Store
26505

WISCONSIN

Appleton
Ideal Photo Inc.
222 E. College Avenue 54912
Beloit
Vaglia's
430 E. Grand Avenue 53511
Fond Du Lac
Gene's Camera Shop
87 S. Main Street 54935
Green Bay
Stiller Company
210 Cherry Street 54301
Kenosha
Maxwell's Inc.
710 55th Street 53140
La Crosse
Moen Photo Service
313 Main Street 54601
Madison
Bergmann's Inc.
102 King Street 53703
Bergmann's Inc.
511 S. Midvale Boulevard 53711
Card & Camera Center
Hillside Shopping Center 53705
Meuer Photoart House Inc.
411 State Street 53703
Milwaukee
Camera Center Inc.
3950 N. Oakland Avenue 53211
The Dark Room
722 N. Milwaukee Street 53202
Photart Visual Service
840 N. Plankinton Avenue 53203
Reimer's Photo Materials Company
1000 N. Third Street 53203
Oconomowoc
La Belle Photo & Music Shop
139 E. Wisconsin Avenue 53066
Racine
Wick's Photo Center
519 Main Street 53403
Sheboygan
Gene's Camera Shop
709 N. Eighth Street 53081
Walworth
Walworth Photo
201 S. Main Street 53184
Wausau
Eldridge's
320 Scott Street 54401

WYOMING

Casper
Ken Photo Shop
136 So. Center Street 82601
Jackson
The Valley Shop
P.O. Box 68 83001

DISTRICT OF COLUMBIA

Baker Photo Supply
4433 Wisconsin Avenue, N.W. 20016
Brenner Photo Company
5215 Wisconsin Avenue, N.W. 20007
Conn Camera Inc.
1729 "L" Street, N.W. 20036
Fuller & D'Albert Inc.
815 Tenth Street, N.W. 20001
Penn Camera Exchange Inc.
414 Tenth Street, N.W. 20004
Potomac Photo Supply Inc.
1742 Pennsylvania Ave. N.W. 20006
Ritz Camera Centers
618 12th Street, N.W. 20005
Sommer's Camera Exchange
714 14th Street, N.W. 20005
Mark Weiss Camera Center
627 Pennsylvania Ave., N.W. 20004

U. S. POSSESSIONS

PUERTO RICO

Santerce
Casa Segundo Inc.
1431 Ponce De Leon Avenue 00907

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St. Thomas
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